NEWS RELEASE

J. M. Smucker Declares Dividend

10/26/1999

ORVILLE, Ohio, Oct. 26 /**PRNewswire**/ -- On October 26, 1999, the Board of Directors of The J. M. Smucker Company (NYSE: SJM.A, SJM.B), Orrville, Ohio, declared a 15 cents per share dividend on the Common Shares of the Company, both Class A and Class B, to be paid on December 1, 1999, to shareholders of record at the close of business on November 17, 1999.

SOURCE J.M. Smucker Company