NEWS RELEASE

J. M. Smucker Declares Dividend

7/14/1999

ORRVILLE, Ohio, July 14 /**PRNewswire**/ -- On July 14, 1999, the Board of Directors of The J. M. Smucker Company (NYSE: SJM.A and SJM.B), Orrville, Ohio, declared a 15 cents per share dividend on the Common Shares of the Company, both Class A and Class B, to be paid on September 1, 1999, to shareholders of record at the close of business on August 18, 1999.