THE J.M. SMUCKER Co

NEWS RELEASE

J. M. Smucker Announces Fourth Quarter and Fiscal 2004 Earnings Conference Call and Webcast

6/3/2004

ORRVILLE, Ohio, June 3 /**PRNewswire-FirstCall**/ -- The J. M. Smucker Company (NYSE: SJM) will conduct a fourth quarter and fiscal 2004 earnings conference call and webcast on Thursday, June 17, 2004, at 8:30 a.m. E.T. Earnings will be released prior to the call. The webcast can be accessed from the Company's website at http://www.smuckers.com . For those unable to listen to the webcast, an audio replay will be available following the call and can be accessed by calling 800-428-6051 in the United States or 973-709-2089 internationally and entering replay passcode 356719. The audio replay will be available until Thursday, June 24, 2004, at 11:59 p.m. E.T.

The J. M. Smucker Company (http://www.smuckers.com) was founded in 1897 when the Company's namesake and founder sold his first product -- apple butter -- from the back of a horse-drawn wagon. Today, over a century later, the Company is the market leader in fruit spreads, peanut butter, shortening and oils, ice cream toppings, and health and natural foods beverages in North America under such icon brands as Smucker's(R), Jif(R) and Crisco(R). For over 107 years, the Company has been headquartered in Orrville, Ohio, and has been family run for four generations. The J. M. Smucker Company was recognized as the top company in FORTUNE Magazine's 2003 annual survey of The 100 Best Companies to Work For and has ranked consistently in the top 25 companies each year since FORTUNE began the list in 1998. The J. M. Smucker Company has over 2,900 employees worldwide and distributes products in more than 45 countries.

SOURCE The J. M. Smucker Company

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(SJM)

CO: The J. M. Smucker Company
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