THE J.M. SMUCKER Co

NEWS RELEASE

J. M. Smucker Announces First Quarter Earnings Call & Webcast

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ORRVILLE, Ohio, Aug 15, 2003 /PRNewswire-FirstCall via COMTEX/ -- The J. M. Smucker Company (NYSE: SJM) will conduct its first quarter fiscal year 2004 earnings conference call and webcast on Thursday, August 21, 2003, at 8:30 a.m. ET. Earnings will be released prior to the call. The webcast can be accessed from the Company's website at www.smuckers.com . For those unable to listen to the webcast, an audio replay will be available following the call and can be accessed by calling 800-428-6051 in the United States or 973-709-2089 internationally and entering replay passcode 303325. The audio replay will be available until Saturday, August 23, 2003, at 11:59 p.m. ET.

The J. M. Smucker Company (www.smuckers.com) was founded in 1897 when the Company's namesake and founder sold his first product -- apple butter -- from the back of a horse-drawn wagon. Today, over a century later, the Company is the market leader in fruit spreads, ice cream toppings, health and natural foods beverages, and natural peanut butter in North America. In June of 2002, the Company further enhanced its leadership position with the addition of Jif(R) peanut butter and Crisco(R) shortening and oils to the Smucker family of brands. For over 100 years, the Company has been headquartered in Orrville, Ohio, and has been family run for four generations. The J. M. Smucker Company has over 2,700 employees worldwide and distributes products in more than 45 countries.

SOURCE J. M. Smucker Company

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