



NEWS RELEASE

# PublicSquare to Ring New York Stock Exchange Closing Bell

7/30/2024

WEST PALM BEACH, Fla.--(BUSINESS WIRE)-- PSQ Holdings, Inc. (NYSE: PSQH) ("PublicSquare," or the "Company"), America's leading commerce and payments ecosystem valuing life, family, and liberty, will ring the closing bell at the New York Stock Exchange today, July 30, 2024, in celebration of its first anniversary of being a public company.

Michael Seifert, Chairman and Chief Executive Officer of PublicSquare, commented, "It has been a tremendous year for PublicSquare. As we celebrate this one-year anniversary of being a public company listed on the NYSE, we want to thank our employees, customers, merchants, and all those who have embraced the economic power of values-aligned commerce we've established at PublicSquare."

## About PublicSquare

PublicSquare is America's leading commerce and payments ecosystem, valuing life, family, and liberty. PublicSquare operates under three segments: Marketplace, Financial Technology, and Brands. The primary mission of the Marketplace segment is to help consumers "shop their values" and put purpose behind their purchases. PublicSquare leverages data and insights from the Marketplace to assess its customers' needs and provide wholly-owned quality financial products and brands. PublicSquare's Financial Technology segment comprises Credova, a consumer financing and payments company. PublicSquare's Brands segment comprises EveryLife, a premium D2C life-affirming baby products company. The PublicSquare Marketplace is free to join for both consumers and business owners. Download the app on the App Store or Google Play, or visit [PublicSquare.com](https://PublicSquare.com) to learn more.

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Source: PSQ Holdings, Inc.