



NEWS RELEASE

PublicSquare to Host Virtual Analyst & Investor Day on Thursday, September 25, 2025

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WEST PALM BEACH, Fla.--(BUSINESS WIRE)-- PSQ Holdings, Inc. (NYSE: PSQH) ("PublicSquare" or the "Company") announced today that the Company will host a virtual analyst and investor day on Thursday, September 25, 2025 from 11:00 a.m. ET to 1:00 p.m. ET. The Company will post slides and other supporting material to its website on the day of the event.

Michael Siefert, Chief Executive Officer, Dusty Wunderlich, Chief Strategy Officer and other members of the executive leadership team will discuss strategic fintech initiatives, long-term plans related to digital assets, and business outlook followed by an interactive question-and-answer session.

The analyst and investor day will be broadcast live through a link on the PublicSquare Investor Relations website at investors.publicsquare.com.

About PublicSquare

PublicSquare is a Financial Technology Company that protects life, family, and liberty. PublicSquare operates under three segments: Financial Technology, Marketplace, and Brands. PublicSquare's Financial Technology segment includes Credova, a consumer financing service, and PSQ Payments, a "cancel-proof" payments company. The primary mission of the Marketplace segment is to help consumers "shop their values" and put purpose behind their purchases. PublicSquare leverages data and insights from the Marketplace to assess its customers' needs and provide high-quality, wholly owned financial products and brands. PublicSquare's Brands segment comprises EveryLife, a premium D2C life-affirming baby products company. The PublicSquare Marketplace is free to join for both consumers and business owners.

Download the app on the App Store or Google Play, or visit **PublicSquare.com** to learn more.

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