



NEWS RELEASE

PublicSquare Launches eCommerce Marketplace

11/1/2023

The new eCommerce marketplace features a multi-vendor, single cart shopping experience with over 400,000 items available for purchase

- Creates a monetization opportunity from every transaction conducted on the platform.
- Includes an optimized search experience, helping consumers find everything they need even faster with improved relevance and filtering.
- Enables publicsquare.com consumers to browse a broad catalog of values-aligned products and businesses without creating an account.

WEST PALM BEACH, Fla.--(BUSINESS WIRE)-- PSQ Holdings, Inc. (NYSE: PSQH) ("PublicSquare," "the Company"), a leading marketplace of patriotic businesses and consumers, today announced the Company has officially launched its eCommerce marketplace functionality on mobile and desktop devices.

The eCommerce marketplace features a single cart shopping experience where consumers can purchase a variety of products from multiple vendors in one transaction. The Company has built its eCommerce marketplace with multiple user experience enhancements and is seeing tremendous engagement from businesses with over 400,000 products now available for purchase.

Michael Seifert, Founder, Chairman and Chief Executive Officer stated, "The single cart shopping experience provides further monetization opportunities for PublicSquare, including a competitive transaction fee from each sale that is made through the PublicSquare platform. This development provides a significant channel for small business owners to increase their sales and gives consumers a seamless transaction experience that aligns with their values. We are excited to continue building the parallel economy that will serve America's small business community."



About PublicSquare

PublicSquare is an app and website that connects patriotic Americans to high-quality businesses that share their values, both online and in their local communities. The primary mission of the platform is to help consumers “shop their values” and put purpose behind their purchases. In just over one year since its nationwide launch, PublicSquare has seen tremendous growth and proven to the nation that the parallel, “patriotic” economy can be a major force in commerce. The platform has over 70,000 businesses from a variety of different industries and roughly 1.6 million consumer members. Additionally, PublicSquare leverages data and insights from the platform to assess its members’ needs and provide quality wholly-owned products, such as EveryLife diapers and wipes, to fill those needs. PublicSquare is free to join for both consumers and business owners alike, and to learn more, download the app on the App Store or Google Play, or visit **PublicSquare.com**.

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Source: PSQ Holdings, Inc.