



NEWS RELEASE

# PublicSquare Congratulates Strategic Partner GrabAGun on Successful NYSE Listing

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WEST PALM BEACH, Fla.--(BUSINESS WIRE)-- PSQ Holdings, Inc. (NYSE: PSQH) ("PublicSquare" or the "Company") congratulates GrabAGun on its successful public listing on the New York Stock Exchange (NYSE: PEW). This milestone marks a significant achievement not only for GrabAGun but for the broader parallel economy, where companies aligned with classic American values are scaling in both impact and valuation.

"We are proud to celebrate GrabAGun's successful public listing, which is a clear validation of the market's appetite for companies rooted in freedom, transparency, and constitutional rights," remarked Michael Seifert, Chairman and CEO of PublicSquare. "Our partnership, through both PSQ Payments and Credova, strengthens GrabAGun's growth path while creating value across PublicSquare's fintech vertical."

Seifert continued, "This is more than a milestone for one company; it's a compelling proof point for our integrated platform strategy, where commerce, payments, and financing converge to empower businesses that champion and protect the economic liberties of tens of millions of Americans."

As part of their operational strategy, GrabAGun leverages PSQ Payments, PublicSquare's premier payment processing solution designed specifically for businesses in the parallel economy, and Credova, PublicSquare's consumer financing solution. By integrating PSQ Payments and Credova, GrabAGun has secured a values-aligned, cancel-proof payments and credit infrastructure, ensuring seamless and secure transactions for its rapidly growing customer base of responsible firearm owners and outdoor enthusiasts.

## About PSQ Payments

PSQ Payments, developed by PublicSquare, is a fully cancel-proof payment platform designed to provide

businesses and consumers with uncompromising security and reliability. Leveraging advanced tokenization and secure wallet technology, PSQ Payments ensures that sensitive transactional data remains encrypted and protected. With a triple redundancy system in place, PSQ Payments reinforces its commitment to stability, making it a trusted solution for business owners who want to ensure their economic liberty is protected in every transaction.

## About PublicSquare

PublicSquare is a marketplace and payments ecosystem that values life, family, and liberty. PublicSquare operates under three segments: Financial Technology, Marketplace and Brands. PublicSquare's Financial Technology segment includes Credova, a consumer financing and payments company. The primary mission of the Marketplace segment is to help consumers "shop their values" and put purpose behind their purchases. PublicSquare leverages data and insights from the Marketplace to assess its customers' needs and provide high-quality, wholly owned financial products and brands. PublicSquare's Brands segment comprises EveryLife, a premium D2C life-affirming baby products company. The PublicSquare Marketplace is free to join for both consumers and business owners. Download the app on the App Store or Google Play, or visit **PublicSquare.com** to learn more.

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Source: PSQ Holdings, Inc.