



NEWS RELEASE

EveryLife Donates Over 3 Million Diapers and 2.5 Million Wipes Since Launch in July 2023

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WEST PALM BEACH, Fla.--(BUSINESS WIRE)-- EveryLife, America's fastest-growing diaper company and a wholly owned subsidiary of PublicSquare (NYSE: PSQH), proudly announces that, through the generosity of its community and strategic partnerships, it has donated more than 3 million diapers and 2.5 million wipes since the company's founding in July 2023.

EveryLife's donation efforts have been amplified through initiatives like the "**Buy For a Cause**" program, where every purchase contributes to donations for families in urgent need. The company has collaborated with local churches, pregnancy resource centers, and national organizations such as City Serve and Convoy of Hope to distribute diapers and wipes efficiently.

This milestone underscores EveryLife's unwavering commitment to supporting families and parents in need. The company's initiatives have been bolstered by the overwhelming support from customers and partners who share its mission to provide premium baby products that protect and celebrate every miraculous life.

"At EveryLife, we're honored to be doing more than changing diapers — we're changing lives. With the support of our incredible community and strategic partners, we're building a movement of like-minded families who champion life and support the beauty of parenthood. And we're just getting started," said Sarah Gabel Seifert, Co-Founder and President of EveryLife.

About EveryLife

EveryLife is America's fastest growing diaper brand. The pro-life, direct-to-consumer baby brand stands out in the diaper industry for its commitment to support pro-life organizations, including donating diapers and wipes to crisis

pregnancy centers in urgent need. EveryLife launched in July 2023 and is delivering its high-performing diapers to doorsteps in all 50 states. For more information, visit EveryLife.com.

About PublicSquare

PublicSquare is America's leading commerce and payments ecosystem, valuing life, family, and liberty. PublicSquare operates under three segments: Marketplace, Financial Technology, and Brands. The primary mission of the Marketplace segment is to help consumers "shop their values" and put purpose behind their purchases. PublicSquare leverages data and insights from the Marketplace to assess its customers' needs and provide wholly-owned quality financial products and brands. PublicSquare's Financial Technology segment comprises Credova, a consumer financing and payments company. PublicSquare's Brands segment comprises EveryLife, a premium D2C life-affirming baby products company. The PublicSquare Marketplace is free to join for both consumers and business owners. Download the app on the App Store or Google Play, or visit PublicSquare.com to learn more.

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