

Drop Woke Products, Swap to Better, Family-First Alternatives

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PublicSquare Launches '30 Products to Swap' Campaign For Values-Aligned Every Day Purchasing

WEST PALM BEACH, Fla.--(BUSINESS WIRE)-- PSQ Holdings, Inc. (NYSE: PSQH) ("PublicSquare," or the "Company"), a leading marketplace of patriotic businesses and consumers, today announced their brand new initiative, "30 Products to Swap." From household goods to clothing and pantry essentials, PublicSquare will offer consumers a promotional opportunity to stop purchasing from woke corporations and switch to values-aligned American brands completely risk-free.

Michael Seifert Chairman and Chief Executive Officer of Public Square said, "Switching away from one product for a pro-liberty, pro-family alternative may seem like a small act, but collectively, these swaps will create immense change in our economy. 30 Products to Swap is designed to highlight that every small step counts. With our satisfaction guarantee, any item that doesn't meet customer expectations can be returned for a refund, ensuring that your journey towards values-aligned shopping is risk-free."

"We know that changing long-standing shopping habits overnight isn't realistic. That's why we've curated a list of household essentials that every American home needs, making it easier than ever to start swapping. From your morning coffee to your laundry detergent, these are products you use daily that can now reflect your family values. Our curated list makes it simple to find quality, value-aligned alternatives to the brands you're currently using," concluded Seifert.

About PublicSquare

PublicSquare is an app and website that connects patriotic Americans to high-quality businesses that share their

values, both online and in their local communities. The primary mission of the platform is to help consumers “shop their values” and put purpose behind their purchases. In just over eighteen months since its nationwide launch, PublicSquare has seen tremendous growth and proven to the nation that the parallel, “patriotic” economy can be a major force in commerce. The platform has over 75,000 businesses from a variety of different industries and over 1.6 million consumer members. Additionally, PublicSquare leverages data and insights from the platform to assess its members’ needs and provide wholly-owned quality financing products, such as Credova, D2C products such as EveryLife diapers and wipes, and B2B products such as PSQ Link, to fill those needs. PublicSquare is free to join for both consumers and business owners alike, and to learn more, download the app on the App Store or Google Play, or visit PublicSquare.com.

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Source: PSQ Holdings, Inc.

