



## Christian Leaders, EveryLife Launch Prayer Campaign to Support Married Couples on Their Journey to Parenthood

*Charlie & Erika Kirk, Lila Rose, Sadie Robertson-Huff, Allie Beth Stuckey and Bethany Hamilton  
Among other Prominent Prayer Partners*

**WEST PALM BEACH, FL** – In response to plummeting global fertility rates and a culture that increasingly devalues family, EveryLife, America's fastest-growing diaper company, is teaming up with prominent Christian voices to launch "**Praying for More Babies in 2025**," — a nationwide prayer movement for married couples longing for the blessing of a child.

While the world so often discourages young couples from embracing marriage and children, we are coming together to boldly proclaim that **children are a blessing, not a burden** — that we need more children, not less!

**From March 11th to April 11th, 2025**, we are inviting married couples who are hoping for a baby in 2025 — whether through natural conception or adoption — to sign up at [EveryLife.com/Pray](https://EveryLife.com/Pray) and be covered in prayer throughout the year. EveryLife will provide monthly updates to participants sharing the names of Prayer Partners lifting them up by name, encouraging scriptures, and an opportunity to share answered prayers as couples trust in God's perfect timing.

This heartfelt initiative has already garnered strong backing from prominent Christian voices, including the following Prayer Partners:

- Charlie and Erika Kirk
- Allie Beth and Timothy Stuckey
- Lisa and John Bevere
- Lila and Joe of Live Action
- Sadie (Robertson) and Christian Huff
- Arden and Christian Bevere
- Michael and Sarah Gabel Seifert
- Bethany Hamilton and Adam Dirks
- Isabel Brown and Brock Belcher
- Grant and Madison (Prewett) Troutt
- Seth and Olivia Gruber
- Jase and Missy Robertson
- Al and Lisa Robertson

***"As fertility rates continue to reach historic lows, we believe the most powerful response is prayer. Many families long for more children or to welcome their firstborn,"*** said Sarah Gabel Seifert, EveryLife Co-Founder and President. ***"Regardless of where they are in their journey, we want to come alongside them, assuring them they are not alone. The pursuit of parenthood is among the greatest endeavors one can undertake, as children are our most precious blessings — a gift from God. We stand with these families, trusting in God's perfect timing and faithfulness. As Psalm 127:3 reminds us, 'Children are a heritage from the LORD, the fruit of the womb is a reward.'"***

Strong families make a strong nation, and together, we can help foster a future where life and family are valued and celebrated.

EveryLife invites media outlets to highlight this initiative as a movement that pushes back against declining birth rates by lifting up families in prayer. By amplifying this campaign, media outlets can play a vital role in shifting the cultural narrative to a culture of life, one where marriage is valued, parenthood is celebrated, and the joy of children is cherished.

Married couples who are praying to conceive or adopt in 2025 can sign up at [EveryLife.com/Pray](https://EveryLife.com/Pray).

### **About EveryLife**

EveryLife is America's fastest-growing diaper brand. The pro-life, direct-to-consumer baby brand stands out in the diaper industry for its commitment to supporting pro-life organizations, including donating diapers and wipes to crisis pregnancy centers in urgent need. EveryLife launched in July 2023 and is delivering its high-performing diapers to doorsteps in all 50 states.

For more information, visit [EveryLife.com](https://EveryLife.com).

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