



NEWS RELEASE

Rubrik's "To Catch a Thief" by Nicole Perlroth Wins a Tribeca X Award for Best Audio/Podcast

2026-06-15

Hosted by bestselling author and cybersecurity expert, the podcast is recognized for its investigative deep dive on China's path to cyber dominance

PALO ALTO, Calif.--(BUSINESS WIRE)-- Rubrik (NYSE: RBRK), the Security and AI Operations Company, announced that its podcast documentary series, "To Catch a Thief," has won a prestigious Tribeca X Award during the 25th annual Tribeca Festival in New York City, which recognizes outstanding achievement in story-driven brand collaborations. Produced in partnership with Pod People, "To Catch a Thief" was **recognized** as the Best Audio/Podcast for its groundbreaking premiere season: "China's Rise to Cyber Supremacy."

The debut, award-winning season quickly captured global attention, becoming a top five Apple documentary podcast. The nine-part series unpacked the high-stakes evolution of Chinese cyberespionage from trade secret theft to mass surveillance, and its integration into critical U.S. infrastructure. Interviews with world-renowned intelligence and cybersecurity experts featured Kevin Mandia, former CEO of Mandiant, Jen Easterly, former Director of CISA, Rob Joyce, former NSA cybersecurity director, and many more.

"To Catch a Thief began with a simple belief. That some of the most consequential conflicts of our time are happening far from public view – in software, networks, critical infrastructure – and that the only way we will address them is to bring them to light and do it in a way people can actually grasp and take action on. It is a great honor to be recognized with this Tribeca X award, alongside Rubrik and our production team," said Perlroth.

"Our intent with To Catch a Thief was to take esoteric cyber and national security topics and make them accessible

to us all. No one is better at doing this than Nicole,” said Julia Lee, Chief Strategy Officer, Rubrik. “This Tribeca X award validates that when you make cybersecurity understandable, you empower everyone to be part of the solution. We are immensely proud to partner on a project that helps drive public awareness for cyber resilience.”

Rubrik **launched** season two of the podcast – “To Catch a Thief: North Koreans On Our Payroll,” during Rubrik FORWARD in Las Vegas. The series goes deep and exposes a hidden labor network that quietly funnels hundreds of millions of dollars a year directly back to the regime’s nuclear weapons program. It offers a rare, inside look that includes: A North Korean IT worker on the job, interviews with defectors who escaped, and knocking on the doors of unknowing citizens hosting “laptop farms” on North Korea's behalf.

Both seasons of “To Catch a Thief” are available on all **major podcast platforms**.

About Nicole Perlroth

Nicole Perlroth spent over a decade as The New York Times’ lead cybersecurity reporter, where her groundbreaking work on Chinese cyberespionage helped lead to the first U.S. hacking charges against members of the Chinese military. Her reporting on commercial spyware was nominated for the Pulitzer Prize.

Her bestselling book, *This Is How They Tell Me the World Ends*, an exposé on the global cyber arms race, won the FT-McKinsey Business Book of the Year Award and the Arthur Ross Foreign Policy Book of the Year Prize. It was also inducted into the Cybersecurity Canon Hall of Fame and optioned for both scripted TV and documentary film.

Since leaving The New York Times in 2021, Perlroth has served on the Department of Homeland Security’s Cybersecurity and Infrastructure Security Advisory Committee (CISAC), launched the cyber moonshot fund Silver Buckshot Ventures, and is a Venture Partner at Ballistic Ventures.

About Rubrik

Rubrik (NYSE: RBRK), the Security and AI Operations Company, leads at the intersection of data protection, cyber resilience, and enterprise AI acceleration. Rubrik Security Cloud delivers complete cyber resilience by securing, monitoring, and recovering data, identities, and workloads across clouds. Rubrik Agent Cloud accelerates trusted AI agent deployments at scale by monitoring and auditing agentic actions, enforcing real-time guardrails, fine-tuning for accuracy and undoing agentic mistakes. For more information, please visit www.rubrik.com and follow @rubrikInc on X (formerly Twitter) and Rubrik on LinkedIn.

Media Contact:

Jessica Moore

Chief of Communications, Rubrik
(415) 244 6565
press@rubrik.com

Source: Rubrik