



NEWS RELEASE

Rubrik to Showcase at the 2024 RSA Conference

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- **Presenting Sessions:** Human Impact of Cyberattacks with CEO Bipul Sinha, former CISA Director Chris Krebs, and best-selling author Nicole Perlroth; Ensuring Data Defensibility with Rubrik's Research and Product Leaders
- **Meet Face-to-Face:** Schedule time to speak with key Rubrik executives regarding company news and products, join celebrations throughout the week.

PALO ALTO, Calif.--(BUSINESS WIRE)-- **Rubrik**, the Zero Trust Data Security™ Company, will join industry thought-leaders to exhibit, present, and host attendees at the **RSA Conference (RSAC)** in San Francisco on May 6-9, 2024.

Sessions At-A-Glance

What: "The Human Impact of Cyberattacks: Reframing the Defender Role"

Who: Bipul Sinha (CEO, Chairman and Co-founder of Rubrik), Chris Krebs (Chief Intelligence and Public Policy Officer at SentinelOne, former CISA Director and Chair of Rubrik's CISO Advisory Board), and Nicole Perlroth (Cybersecurity Journalist, Author, CISA Advisor, and Managing Partner at Silver Buckshot Ventures)

When: Tuesday, May 7, 2024 from 2:25-3:15 p.m. PDT

Session Description: Sinha will join Krebs in a moderated panel led by Perlroth where they will discuss how to reframe the discussion around cyberattack responsibility, and the severe psychological and emotional toll impacting security teams who are faced with taking responsibility for inevitable cyberattacks.

What: “Ensuring Data Defensibility in an Era of Inevitable Breaches”

Who: Steven Stone (Head of Rubrik Zero Labs) and Martin Walter (Vice President of Product Management at Rubrik)

When: Wednesday, May 8, 2024 from 2:25-3:15 p.m. PDT

Session Description: This session starts with cybersecurity lessons learned mapped to data security then explores how to expand your cybersecurity strategy, enabling your organization to control risk, recover quickly and safely, and ensure the data and business stand resilient against cyberattacks.

Visit Face-to-Face with the People of Cyber Resilience

- **Rubrik Booth S-1635:** Organizations to learn how to strengthen their cyber resilience strategy by minimizing data exfiltration risk, recovering quickly, and bouncing back from attacks stronger.
- **DSPM Everywhere Speakeasy, Booth N-6086:** Conference attendees are invited to sip on coffee or a cocktail while learning about the latest in data security.
- **Party Featuring Celebrity Guest:** Join Rubrik at SPIN San Francisco on Tuesday, May 7, 2024 from 6:00-9:00 p.m. PDT.

To schedule a meeting with a Rubrik expert or register for the SPIN San Francisco event, visit **Rubrik’s RSAC 2024 website**.

If you are a member of the media please contact press@rubrik.com to schedule an interview with a company executive.

About Rubrik

Rubrik is on a mission to secure the world’s data. With Zero Trust Data Security™, we help organizations achieve business resilience against cyberattacks, malicious insiders, and operational disruptions. Rubrik Security Cloud, powered by machine learning, secures data across enterprise, cloud, and SaaS applications. We help organizations uphold data integrity, deliver data availability that withstands adverse conditions, continuously monitor data risks and threats, and restore businesses with their data when infrastructure is attacked.

For more information please visit www.rubrik.com and follow [@rubrikInc](https://twitter.com/rubrikInc) on X (formerly Twitter) and **Rubrik** on LinkedIn.

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