



NEWS RELEASE

Rubrik Okta Recovery to Unify Identity Protection for Comprehensive Cyber Resilience

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- Rubrik Identity Recovery now available for Okta, providing immutable, air-gapped backup and orchestrated recovery capabilities
- Organizations can reduce downtime and identity risks from human error, misconfigurations, or malicious changes
- Rubrik provides the first and only Identity Recovery solution spanning Okta, Active Directory, and Entra ID

LAS VEGAS--(BUSINESS WIRE)-- Today at Oktane 2025 in Las Vegas, **Rubrik** (NYSE: RBRK), the Security and AI company, announced the launch of Rubrik Okta Recovery to protect and restore Okta Identity Provider (IdP) environments. Rubrik Okta Recovery will provide automated, immutable backups and in-place, granular recovery for critical Okta objects and metadata, enabling organizations to quickly recover from costly disruptions. Today's announcement extends Rubrik's **existing identity recovery capabilities** beyond Active Directory and Entra ID, and is the only solution to protect all three IdPs.

Okta serves as a foundation of the modern enterprise IT ecosystem, controlling access to essential SaaS applications and internal systems. While Okta provides a secure and resilient platform, customers own and manage the data and configurations within their tenant. Rubrik adds a critical layer of operational resilience, protecting against accidental misconfigurations, human error, or malicious changes. Without this safeguard, IT teams are forced to manually rebuild critical data and tenant settings or engineer complex custom workflows to restore their data, both of which are time-consuming and error-prone. Rubrik Okta Recovery addresses this operational challenge, giving organizations a faster, more reliable way to achieve always-on identity.



“While organizations are consolidating their identity systems, many are still operating in complex hybrid and multi-IdP environments that create new blind spots when it comes to complete cyber resilience,” said Hema Mohan, vice president of Product Management at Rubrik. “By protecting the critical configurations and dependencies within Okta, we are empowering our customers to defend identity and data, recover quickly, and build lasting resilience in one simple, yet powerful solution.”

Rubrik Okta Recovery will empower customers with:

- **Automated and on-demand backup:** Continuous, hands-free protection of critical Okta objects, including Users, Groups, and Applications.
- **Immutable, air-gapped storage:** All backup data is secured in Rubrik-owned immutable storage, isolated from attacks and tampering.
- **Granular, in-place recovery:** Rapidly restore misconfigured, compromised, or deleted objects directly in the live Okta tenant, minimizing disruption and eliminating tedious, manual rebuilds.
- **Unified identity protection:** Help eliminate tool sprawl by protecting critical identity data across Okta, Active Directory, and Entra ID in a single platform.

Rubrik Okta Recovery is expected to be available in the coming months. For more information and an early preview, **visit us at Oktane 2025 (Booth #G3)** in Las Vegas on September 24-26, 2025.

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About Rubrik

Rubrik (RBRK), the Security and AI company, operates at the intersection of data protection, cyber resilience and enterprise AI acceleration. The Rubrik Security Cloud platform is designed to deliver robust cyber resilience and recovery including identity resilience to ensure continuous business operations, all on top of secure metadata and data lake. Rubrik’s offerings also include Predibase to help further secure and deploy GenAI while delivering exceptional accuracy and efficiency for agentic applications. For more information, please visit www.rubrik.com and follow [@rubrikInc on X](https://twitter.com/rubrikInc) (formerly Twitter) and [Rubrik on LinkedIn](https://www.linkedin.com/company/rubrik).

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