



NEWS RELEASE

# Rubrik Named to CRN's 2025 Cloud 100 List

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Data security leader kicks off the year with prestigious industry accolade for cloud storage excellence

PALO ALTO, Calif.--(BUSINESS WIRE)-- **Rubrik**, a cybersecurity company, today announces it has been selected to the 2025 Cloud 100 list by **CRN®**, a brand of **The Channel Company**, for its excellence in cloud storage. This annual list recognizes cloud computing companies in the IT channel bringing the most innovative, channel-focused technology offerings to market across five categories: cloud infrastructure, management, security, software, and storage.

"Data is every organization's most critical asset and we are seeing vast amounts of this data moving to the cloud," said Ghazal Asif, Vice President of Global Partners and Alliances at Rubrik. "Rubrik is committed to enabling our customers to be confident in their data security – no matter where that data lives – across cloud, on-premises, or SaaS applications. I'm extremely proud of the team for achieving this honorable recognition for the second year in a row."

## Pioneering the Cyber Resilience Market

Rubrik stands at the forefront of cyber resilience in the industry with recent product innovations across AI, cyber recovery, and cloud. Last month, **Rubrik Data Security Posture Management** integrated with Rubrik Security Cloud, equipping customers with increased data visibility and sensitive data control across cloud, SaaS, and on-premises environments – all from their existing RSC instance – without disruptive new data scans. The company also launched **Rubrik Annapurna**, which delivers secure data infrastructure for organizations building generative AI applications, and introduced **Turbo Threat Hunting**, allowing customers to identify clean recovery points and swiftly recover from cyber incidents.



"As customer cloud needs accelerate, particularly in the face of expanding needs for digital transformation and AI-based solutions, cloud innovation has become more important than ever," said Jennifer Follett, VP, U.S. Content, and Executive Editor, CRN, at The Channel Company. "Each company on this year's Cloud 100 list is breaking new ground delivering products and services that empower solution providers to expand their cloud offerings and meet their customers' requirements. We look forward to seeing how these companies continue to advance cloud computing in the coming year."

CRN's Cloud 100 list will be featured in the February 2025 issue of CRN magazine and online at [www.crn.com/cloud100](http://www.crn.com/cloud100).

## About Rubrik

Rubrik (NYSE: RBRK) is on a mission to secure the world's data. With Zero Trust Data Security™, we help organizations achieve business resilience against cyberattacks, malicious insiders, and operational disruptions. Rubrik Security Cloud, powered by machine learning, secures data across enterprise, cloud, and SaaS applications. We help organizations uphold data integrity, deliver data availability that withstands adverse conditions, continuously monitor data risks and threats, and restore businesses with their data when infrastructure is attacked.

For more information please visit [www.rubrik.com](http://www.rubrik.com) and follow [@rubrikInc](https://twitter.com/rubrikInc) on X (formerly Twitter) and [Rubrik](#) on LinkedIn.

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