Rubrik Integrates With CrowdStrike Falcon® Next-Gen Identity Security to Deliver Rollback of Malicious Identity Changes

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LAS VEGAS--(BUSINESS WIRE)-- Fal.Con 2025--**Rubrik** (NYSE: RBRK), the Security and AI company, today at **Fal.Con 2025** announces an expanded integration with the **CrowdStrike Falcon® cybersecurity platform**. The integration of **Rubrik Identity Resilience** with **CrowdStrike Falcon® Next-Gen Identity Security** advances identity security by enabling customers to surgically rollback malicious identity changes and restore identity providers to a safe state.

As identity-driven attacks increase in speed and sophistication, organizations are under pressure to protect hybrid identities across on-premises and cloud environments. Falcon Next-Gen Identity Security protects every identity – human, non-human, and AI agent – across the full hybrid identity lifecycle, blocking initial access, preventing privilege escalation, and stopping lateral movement. With Rubrik Identity Resilience, customers can now take the next step: reversing malicious changes and returning identity systems to a secure, immutable state. Together, the integration delivers unified identity security that adapts, defends, and outpaces adversaries.

With the new integration, customers gain:

- Real-time identity threat detection and malicious change correlation. Falcon Next-Gen Identity Security provides AI-driven correlation of suspicious changes across identity providers (IdPs) such as Active Directory, Entra ID, and Okta. Rubrik ingests those alerts and identifies the malicious changes made by the compromised identity.
- Surgical rollback of malicious changes. Rubrik Identity Resilience recovers and rolls back malicious actions,

restoring them to a known, safe state, leveraging immutability to prevent re-exploitation. In a worst case scenario, Rubrik delivers a full, clean IdP recovery.

- Accelerated investigation and workflow in Falcon console. With Rubrik Security Cloud's integrations with Falcon Fusion SOAR, Next-Gen SIEM, Falcon Threat Intelligence, and Charlotte AI, security teams can streamline the investigation and response process by initiating rollback actions, tracking completion, and orchestrating recovery workflows.

"Identity-driven attacks demand both speed and precision," said Anneka Gupta, Chief Product Officer at Rubrik. "By expanding Falcon Next-Gen Identity Security with rollback and recovery, we're giving customers a complete solution – detect, adapt, and reverse – that minimizes disruption and keeps operations running in the face of identity-based threats."

"Enterprises need more than detection – they need identity security that can adapt, defend, and outpace today's adversaries," said Daniel Bernard, Chief Business Officer at CrowdStrike. "Together with Rubrik, we're delivering unified identity security that combines CrowdStrike's AI-driven protection with Rubrik's rollback innovation. The result is simple: customers stop identity attacks faster, minimize business disruption, and strengthen resilience across hybrid environments."

Now Available: Rubrik Identity Resilience

Rubrik Identity Resilience offers more protection than legacy solutions by integrating identity security with risk detection and threat response. Organizations can monitor identity changes in real time for forensic analysis, improve collaboration between security and IAM teams, and continuously assess identity risks across human and non-human identities. Furthermore, Rubrik Identity Resilience can quickly identify and address overprivileged or misconfigured accounts before they are exploited.

To learn more about the Rubrik and CrowdStrike partnership, visit our **partner page**, register for the **webinar** taking place Wednesday, October 29, 2025, or visit Rubrik at booth #1018 at Fal.Con 2025.

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About Rubrik

Rubrik (RBRK), the Security and AI company, operates at the intersection of data protection, cyber resilience and enterprise AI acceleration. The Rubrik Security Cloud platform is designed to deliver robust cyber resilience and recovery including identity resilience to ensure continuous business operations, all on top of secure metadata and data lake. Rubrik's offerings also include Predibase to help further secure and deploy GenAI while delivering exceptional accuracy and efficiency for agentic applications. For more information, please visit **www.rubrik.com** and follow **@rubrikInc on X** (formerly Twitter) and **Rubrik** on LinkedIn.

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