



NEWS RELEASE

Rubrik Announces £375 Million UK Investment and Names London as EMEA Headquarters

2026-07-09

Investment reflects the UK's growing strategic importance to Rubrik's global business and supports continued expansion across EMEA.

LONDON--(BUSINESS WIRE)-- Rubrik (NYSE: RBRK), the Security and AI Operations Company, today announced plans to invest more than £375 million (\$500 million USD) in the UK over the next five years. The company also named London as its EMEA headquarters.

The investment reinforces the UK's role as one of Rubrik's fastest-growing and most strategically important markets. It will support Rubrik's continued expansion across EMEA, including further hiring across sales, marketing and customer support.

"The UK is one of the world's leading technology markets, and has become increasingly important to Rubrik's long-term growth," said Bipul Sinha, CEO, Chairman and Co-Founder, Rubrik. "As organisations accelerate AI adoption, cyber resilience is now an urgent business imperative. This investment strengthens our UK ecosystem, helping EMEA customers address the critical need for European data sovereignty, quickly recover from cyberattacks, and safely scale AI."

Kanishka Narayan, Minister for AI and Online Safety, commented, "Rubrik's decision to make London its European headquarters is a vote of confidence in Britain's talent and this country as a place to invest, hire and grow.

"It will create high-skilled jobs and deepen our strengths in the fast-growing fields of cyber and AI, another sign that

the UK is where the world's leading tech companies are choosing to build their future.”

Rubrik’s UK business delivered a record first quarter, including strong customer growth in significant enterprise and public-sector organisations. New customers adopting Rubrik’s cyber resilience platform include Fortegra Financial Corporation, Harbour Energy, Manchester City Council and the Scottish Government.

Rubrik now serves 2,000 customers across EMEA, nearly half of whom use three or more Rubrik products. Establishing London as the company’s EMEA headquarters will help Rubrik scale its regional operations, access the UK’s deep technology talent pool and support its growing customer base.

Rubrik’s new UK office will provide a collaborative workspace with access to building-wide amenities, including an indoor park, cafe, wellness studio, and rooftop bar. The space also includes plans for an Executive Briefing Centre to support engagements with customers and partners.

On July 8, 2026, Rubrik **announced** the availability of Rubrik Security Cloud on the AWS European Sovereign Cloud, providing the European Union (EU) public sector and highly regulated private organisations with a cloud-native path for sovereign cyber resilience.

About Rubrik

Rubrik (NYSE: RBRK), the Security and AI Operations Company, leads at the intersection of data protection, cyber resilience, and enterprise AI acceleration. Rubrik Security Cloud delivers complete cyber resilience by securing, monitoring, and recovering data, identities, and workloads across clouds. Rubrik Agent Cloud accelerates trusted AI agent deployments at scale by monitoring and auditing agentic actions, enforcing real-time guardrails, fine-tuning for accuracy and undoing agentic mistakes. For more information, please visit www.rubrik.com and follow @rubrikInc on X (formerly Twitter) and Rubrik on LinkedIn.

Media Contact

Graham Day

EMEA Communications Director, Rubrik

graham.day@rubrik.com

+44 7594 961794

Source: Rubrik