



NEWS RELEASE

Industry Leaders CrowdStrike and Rubrik Announce Strategic Partnership to Transform Data Security

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Powerful combination of the AI-native CrowdStrike Falcon XDR platform and the Rubrik Security Cloud delivers visibility and context-rich insights needed to protect critical data

AUSTIN, Texas & PALO ALTO, Calif.--(BUSINESS WIRE)-- **CrowdStrike** (Nasdaq: CRWD) and **Rubrik** today announced a strategic partnership to accelerate data security transformation and stop breaches of critical information. By unifying rich, data-centric attack context from the **Rubrik Security Cloud** with the industry-leading AI-native **CrowdStrike Falcon® XDR platform**, organizations can rapidly detect, investigate and stop attacks targeting sensitive data.

According to the 2024 **CrowdStrike Global Threat Report**, adversaries continue to target sensitive information to conduct data-theft extortion attacks. At the same time, **research from Rubrik** conducted by Wakefield Research shows that nearly every business (98%) is reporting struggles with data visibility due to complex technology stacks, creating gaps that adversaries can exploit. To stop breaches, security teams need to rapidly identify and prioritize response actions to threats targeting an organization's most valuable data. The powerful combination of the Falcon Platform and the Rubrik Security Cloud unifies threat detection with data discovery and classification across cloud and IT infrastructure, designed to deliver the context security teams need to rapidly detect and respond to attacks on high-value data targets.

"CrowdStrike Falcon has become cybersecurity's source of truth and platform of record. Our partnership with Rubrik strengthens CrowdStrike's data gravity, unifying threat detection with data discovery, classification and

backup,” said Daniel Bernard, chief business officer at CrowdStrike. “Through this partnership, we’re delivering the visibility and context security teams need to prioritize and accelerate response actions required to stop breaches of sensitive information – all from a single platform.”

“Legacy backup tools are not designed for modern cyberattacks, and many organizations are now paying the price. The gap between threat detection, data discovery, and classification creates significant visibility challenges for security teams defending critical data,” said Anneka Gupta, chief product officer, Rubrik. “With CrowdStrike, we are helping our customers up the ante against cyber adversaries, allowing security teams to identify and defend against attacks swiftly – and ultimately boost cyber resilience.”

CrowdStrike generates the highest-fidelity security telemetry and enriches it with industry-leading adversary intelligence and human expertise to power every aspect of the Falcon platform. By unifying it with the rich, data-centric context from the Rubrik Security Cloud, organizations can gain context-rich insights, such as attack behaviors and critical data being targeted, that drive accelerated detection, investigation, and recovery. Organizations can optimize security and IT operations, reduce alert fatigue, and focus efforts on stopping data breaches.

Partner Quotes:

“With Rubrik's data security intelligence, CANCOM's focused solutions and services, and CrowdStrike's cutting-edge cyber security solutions, we will fortify our offering with increased protection, faster recovery, and reduced data security risk. This partnership reflects our shared commitment to reinforcing cybersecurity measures and empowering organizations to navigate the complexities of the cyber landscape with confidence,” said Alexander Ernst, Director Competence Center - Network & Security at CANCOM.

“We believe the Rubrik and CrowdStrike partnership and the value of their integrations will bring our customers comprehensive cybersecurity solutions. With these two leaders coming together, World Wide Technology will now be able to empower our customers to safeguard their critical data, identify threats, and enable rapid recovery while also enabling business continuity in the face of evolving cyber threats,” said, Jordan Hildebrand, Global Cyber - Practice Director Security Operations at World Wide Technology.

Rubrik Security Cloud for Falcon Logscale is available today on the **CrowdStrike Marketplace**. To learn more, register for the upcoming **webinar**, taking place on Wednesday, April 24, 2024 at 2:00 pm ET.

About CrowdStrike

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most

advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

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About Rubrik

Rubrik is on a mission to secure the world's data. With Zero Trust Data Security™, we help organizations achieve business resilience against cyberattacks, malicious insiders, and operational disruptions. Rubrik Security Cloud, powered by machine learning, secures data across enterprise, cloud, and SaaS applications. We help organizations uphold data integrity, deliver data availability that withstands adverse conditions, continuously monitor data risks and threats, and restore businesses with their data when infrastructure is attacked.

For more information please visit www.rubrik.com and follow [@rubrikInc](#) on X (formerly Twitter) and [Rubrik](#) on LinkedIn.

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