



NEWS RELEASE

# Best Selling Author Nicole Perlroth Joins Rubrik and Launches New Cybersecurity Podcast Series

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- As Chief Cyber Raconteur, Perlroth Documents China's Path to Cyber Dominance
- First Two Episodes Now Available: *To Catch a Thief: China's Rise to Cyber Supremacy*

NEW YORK--(BUSINESS WIRE)-- Today cybersecurity leader Rubrik (NYSE: RBRK) announced Nicole Perlroth, bestselling cybersecurity author and former New York Times lead cybersecurity reporter, has been appointed as Chief Cyber Raconteur. In her advisory role, Perlroth will help strengthen Rubrik's leadership in the cyber resilience market and drive the company's reporting on cyber threats. Perlroth aims to transform broad cybersecurity and cyber resilience topics into easily accessible and understood stories for the general public - from individuals to businesses - with her award-winning storytelling. From podcasts to Rubrik Zero Labs reports, Perlroth's appointment demonstrates Rubrik's commitment to drive important conversations about the future of cybersecurity, cyber resilience, and the technologies that power and protect the world.

"Nicole is one of the most-informed experts on cyber threats and we are honored to welcome her to our team," said Bipul Sinha, Rubrik CEO, Chairman and Co-founder. "Her reputation as an expert and storyteller in cybersecurity speaks for itself. We share an urgency and commitment to document when, why, and how cyber attacks happen, and how our industry must work together to be digitally resilient to them."

Also today, Rubrik and Perlroth launch a new podcast series - **To Catch a Thief : China's Rise to Cyber Supremacy** - about how China grew into a major player in the cyber world. The podcast, hosted by Perlroth, tracks the Chinese hacking threat as it evolved from trade secret theft, to mass surveillance, to a far more alarming phase: embedding in U.S. government agencies, power grids, transportation hubs, and water systems.



To Catch a Thief is a first of its kind: a deeply-reported, nine-part series that unpacks the high-stakes world of digital espionage and sabotage, and sheds light on many stories of Chinese cyberespionage that have remained untold.

"I've spent more than the last two years reporting for To Catch a Thief, to bring together my firsthand experience witnessing state-sponsored attacks with insights from leading intelligence and cybersecurity experts," said Perloth. "Listeners will go behind the headlines to understand who's orchestrating these attacks, how they're executed, and why they matter to all of us. My hope is that we can collectively learn from this story of espionage, IP-theft, geopolitics, and shifting power dynamics to finally do what is necessary to anticipate and root out infiltrations of American businesses— and urgently, our infrastructure."

## Expert Voices, Untold Stories

To Catch a Thief charts the rise of China's state-sponsored hackers, from their beginnings as "the most polite, mediocre hackers in cyberspace" to the "apex predator" that now haunts America's critical infrastructure. It examines the implications of China's advancements –Volt, Salt, and Silk Typhoons -- with an eye on how to navigate state-sponsored cybersecurity risks.

The podcast features interviews with top intelligence and cybersecurity experts, including:

- **Kevin Mandia**, former CEO of Mandiant, now part of Google, now Ballistic Ventures
- **Dmitri Alperovitch**, Co-Founder and former CTO of CrowdStrike, now Silverado Policy Accelerator
- **Jen Easterly**, former Director of CISA, the US Cybersecurity and Infrastructure Security Agency (2021-2025)
- **Heather Adkins**, founding member of the Google Security Team
- **Nate Fick**, First U.S. Ambassador of Cyberspace and Digital Policy
- **Andrew Scott**, Associate Director for China Operations at CISA
- **Rob Joyce**, former NSA cybersecurity director
- **Jim Lewis**(Center for Strategic and International Studies), an expert in U.S.-sino relations.
- The nation's leading cyber threat intelligence analysts:**John Hultquist**(Mandiant, Google), and**Steve Stone**(SentinelOne, formerly Rubrik)
- **David Barboza**, Pulitzer Prize Winner, Former New York Times Shanghai Bureau Chief
- Senior China advisors at the National Security Council & the Pentagon
- Top U.S. military officials leading cyberwarfare planning in the Asia-Pacific region

To Catch a Thief is available on all major podcast platforms.

## About Nicole Perloth

Nicole Perlroth spent over a decade as The New York Times' lead cybersecurity reporter, where her groundbreaking work on Chinese cyberespionage helped lead to the first U.S. hacking charges against members of the Chinese military. Her reporting on commercial spyware was nominated for the Pulitzer Prize.

Her bestselling book, *This Is How They Tell Me the World Ends*, an exposé on the global cyber arms race, won the FT-McKinsey Business Book of the Year Award and the Arthur Ross Foreign Policy Book of the Year Prize. It was also inducted into the Cybersecurity Canon Hall of Fame and optioned for both scripted TV and documentary film.

Since leaving The New York Times in 2021, Perlroth has served on the Department of Homeland Security's Cybersecurity and Infrastructure Security Advisory Committee (CISAC), launched the cyber moonshot fund Silver Buckshot Ventures, and is a Venture Partner at Ballistic Ventures.

## About Rubrik

Rubrik (NYSE: RBRK) is on a mission to secure the world's data. With Zero Trust Data Security™, we help organizations achieve business resilience against cyberattacks, malicious insiders, and operational disruptions. Rubrik Security Cloud, powered by machine learning, secures data across enterprise, cloud, and SaaS applications. We help organizations uphold data integrity, deliver data availability that withstands adverse conditions, continuously monitor data risks and threats, and restore businesses with their data when infrastructure is attacked.

For more information please visit [www.rubrik.com](http://www.rubrik.com) and follow [@rubrikInc](https://twitter.com/rubrikInc) on X (formerly Twitter) and **Rubrik** on LinkedIn.

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