

EMBARGOED UNTIL 11:15AM ET ON NOVEMBER 2

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SPECIALTY SOLUTIONS, ELEVATED: AXIS REFRESHES BRAND IDENTITY

PEMBROKE, Bermuda, November 2, 2023 – AXIS Capital Holdings Limited (“AXIS Capital” or “AXIS” or the “Company”) (NYSE: AXS), today announced that AXIS has unveiled a refresh of its brand that closely aligns with the Company’s ambitions to achieve leadership in specialty insurance and reinsurance.

The brand update includes a global marketing campaign that features the new tagline – **Specialty Solutions, Elevated** – that encapsulates the focus within AXIS to go above and beyond in developing tailored products and services that directly meet the needs of its customers.

The campaign, which launches today, uses eye-catching imagery to showcase examples of actual risk scenarios while illustrating the solutions-oriented approach that brokers and customers should expect to experience when working with AXIS.

“‘Specialty Solutions, Elevated’ underscores our focus on supporting customers by delivering innovative specialty solutions that deliver directly on their needs while pursuing our ambition to elevate AXIS as a recognized leader in specialty insurance and reinsurance,” said Vince Tizzio, President and CEO of AXIS. “The new brand identity and campaign illustrate our ability to help customers find solutions in a dynamic risk environment – and turn challenges into opportunities and opportunities into new possibilities.”

Below are examples from the Company’s creative campaign:





About AXIS Capital

AXIS Capital, through its operating subsidiaries, is a global specialty underwriter and provider of insurance and reinsurance solutions. The Company has shareholders' equity of \$5.0 billion at September 30, 2023, and locations in Bermuda, the United States, Europe, Singapore and Canada. Its operating subsidiaries have been assigned a financial strength rating of "A+" ("Strong") by Standard & Poor's and "A" ("Excellent") by A.M. Best. For more information about AXIS Capital, visit our website at www.axiscapital.com.

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