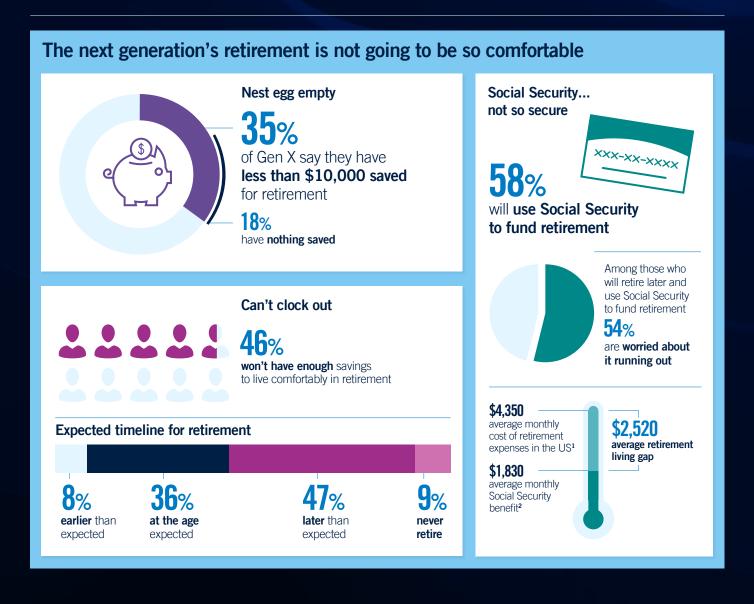


Gen X is an independent and resilient generation, but a turbulent macroeconomic environment and a lack of planning will reinvent retirement for their cohort and for generations to come.



¹ Bureau of Labor Statistics – Retirement Cost

² AARP – Monthly Benefit



A convergence of factors is shifting the landscape

Inflation impact



are concerned about reaching their retirement savings goal due to inflation

say that the current environment makes it hard to plan beyond the day-to-day, up from 65% in October 2022

Pensions in the past

Just

of Gen Xers plan to use a pension as a source of income in retirement

Just 11% will rely on a pension as a top income source

Workplace worries



are concerned they will be forced out of the workforce earlier than planned



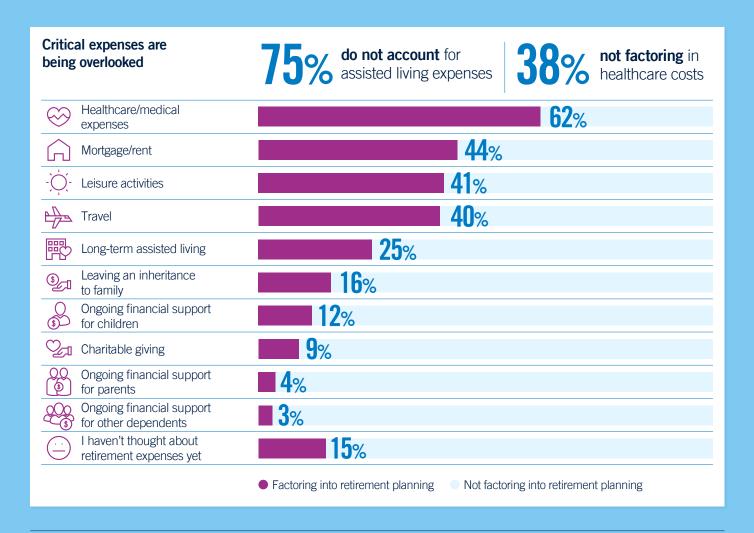
biggest threats to job security

- 1. Economic downturn (35%)
- 2. Being replaced by someone younger (29%)
- 3. Being replaced by someone less expensive (26%)

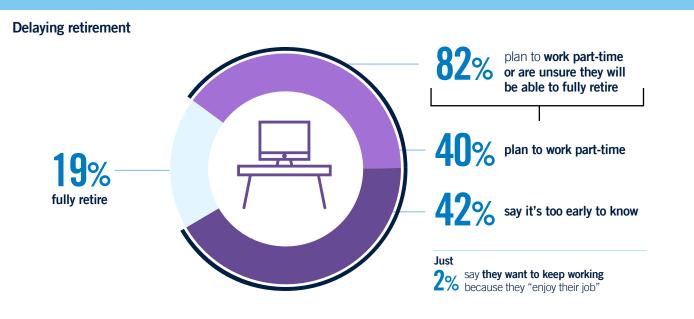
Stumbling into retirement

Missing savings strategies The majority do not have a retirement strategy: of Gen Xers have no retirement strategy are saving but lack a strategy are neither saving nor have a retirement strategy have a retirement strategy And many are not thinking about retirement: spend no time per week thinking about retirement





Retirement: reinvented, reimagined









between

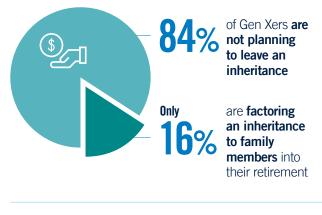
locations

of Gen X plan to use their home value to help fund retirement

or town during

retirement

Disrupting the "Great Wealth Transfer"



say an inheritance will help fund their own retirement

Poised for retirement resilience

Accelerating savings



are currently saving more than 10% of their current income



plan to increase to a retirement account



plan to put additional cash from a tax refund or bonus into a retirement fund

Shifting lifestyles



of Gen X will shift financial and lifestyle habits to bolster their personal finances and retirement savings

Scrappy on sources



say they are aiming to find additional sources of income to accelerate retirement savings

Capitalizing on Secure 2.0

Gen X needs more education to capitalize on Secure 2.0



need more information about policy or don't know if they plan to make catch-up payments

do not plan to make catch-up payments

plan to make catch-up payments to their retirement plan to make catch-up payments to their retirem accounts as a result of the passage of Secure 2.0

The Prudential Pulse Survey on Gen X Retirement was conducted from March 31 to April 6, 2023, among a national sample of 2,000 Gen X adults who are age 43-58 and not yet retired. The interviews were conducted online, and quotas were set to reflect a nationally representative population based on age, gender, race/ethnicity, educational attainment, and region. Results from the full survey have a margin of error of +/-2 percentage points. Percentages may not total to 100 due to rounding or multiple choices.