



Prudential named one of the World's Most Ethical Companies for eighth consecutive year

The company is honored for the eighth consecutive year, as Ethisphere Institute says companies ‘face their greatest mandate yet to be ethical.’

Prudential has been named one of the World's Most Ethical Companies, marking eight straight years the company has been recognized by the Ethisphere Institute[®], a global leader in defining and advancing standards of ethical business practices.

Prudential is one of six financial services firms among 136 honorees. Ethisphere's assessment includes more than 200 questions on culture, environmental and social practices, ethics and compliance activities, governance and diversity.

“Being recognized as a company committed to doing business the right way is something we are proud of,” said Prudential Chairman and CEO Charles Lowrey. “Being true to our principles and core values is integral to fulfilling our purpose and vision, and our customers and stakeholders expect and deserve nothing less from us. Above all else, we must work with integrity, every day.”

In announcing the latest roster, Ethisphere noted that business leaders today “face their greatest mandate yet to be ethical, accountable and trusted to drive positive change.”

“For nearly 150 years, Prudential employees have strived to serve our customers ethically and responsibly, including through some historically tumultuous times, such as we're facing today,” said Ann Kappler, Prudential's general counsel. “Our unwavering commitment to integrity remains central to how we fulfill our purpose as a company and deliver on our promises to all of our stakeholders.”

Contact(s)

Michelle Riley

973-802-6588

michelle.riley@prudential.com