



Dylan Tyson

President and CEO

Prudential Life Insurance of Taiwan

Dylan Tyson is president and CEO of Prudential Life Insurance Company of Taiwan. Dedicated to helping Taiwanese families achieve financial security and peace of mind, Tyson leads 1,000 Life Planners and home office employees in serving the protection and retirement needs of more than 200,000 policyholders and their families.

Before leading the Taiwanese operation, Tyson served as executive vice president and chief strategy officer for Prudential Life Insurance of Korea. In this role, he created a holistic go-to-market strategy—unifying product, marketing, asset management and sales compensation efforts—to enhance Prudential’s ability to meet the protection and retirement needs of Korean families.

Prior to his work in East Asia, Tyson was charged with overall responsibility for Prudential’s Pension Risk Transfer business. In this role, he worked to successfully transform Prudential into a global pension risk transfer leader. In 2012, Tyson led the breakthrough General Motors Corporation pension buy-out transaction, a \$25 billion transaction that transferred pension-related benefit obligations for nearly 110,000 General Motors retirees to Prudential.

Tyson joined Prudential in 1995 through the Advanced Management Development program. In more than two decades with Prudential, he has gained broad experience across a wide variety of functions, serving different markets and meeting the needs of both individuals and institutions.

Tyson received a bachelor’s degree with high honors from Stanford University, an MBA from the Anderson School at UCLA and is a CFA® Charterholder. Tyson currently serves as a member of the Board of Governors for AmCham Taipei, chairing its Government Relations Committee and co-chairing its Insurance Committee.