



## Ventas Included in the 2020 Bloomberg Gender-Equality Index for the First Time

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CHICAGO--(BUSINESS WIRE)--Jan. 23, 2020-- Ventas, Inc. (NYSE: VTR) today announced that it has been included in the 2020 Bloomberg Gender-Equality Index (GEI) for the first time. Earning its strongest scores for overall disclosures (100%) and for data excellence around equal pay and gender pay parity and sexual harassment policies, Ventas joins 325 companies across 50 industries in 42 countries and regions as a leader in its commitment to transparency in gender reporting and advancing women's equality.

"Ventas is proud to be recognized as a gender equality leader by the Bloomberg GEI," said Debra A. Cafaro, Ventas Chairman and CEO. "We are a stronger and more effective organization for all stakeholders when we intentionally develop and recruit a diverse workforce and invest in an inclusive workplace where gender equality is championed."

The GEI tracks the financial performance of public companies committed to supporting gender equality through policy development, representation, and transparency. The reference index measures gender equality across five pillars: female leadership and talent pipeline, equal pay and gender pay parity, inclusive culture, sexual harassment policies, and pro-women brand. Ventas was included in this year's index for scoring at or above a global threshold established by Bloomberg to reflect a high level of disclosure and overall performance across the framework's five pillars.

Ventas is a long-standing leader in gender diversity efforts. The Company is led by a woman CEO; its board of directors is 30% female and has maintained at least two female board members since 2001, including Cafaro; and its employee population is gender balanced.<sup>1</sup>

"The 325 companies included in the 2020 GEI have shown their commitment to transparency and demonstrated leadership in gender-related data reporting," said Peter T. Grauer, Chairman of Bloomberg. "Disclosure of company statistics and practices is an important first step in supporting gender equality globally."

Ventas, Inc., an S&P 500 company, is a leading real estate investment trust. Its diverse portfolio of approximately 1,200 assets in the United States, Canada and the United Kingdom consists of senior housing communities, medical office buildings, university-based research and innovation centers, inpatient rehabilitation and long-term acute care facilities, and health systems. Through its Lillibridge subsidiary, Ventas provides management, leasing, marketing, facility development and advisory services to highly rated hospitals and health systems throughout the United States. References to "Ventas" or the "Company" mean Ventas, Inc. and its consolidated subsidiaries unless otherwise expressly noted. More information about Ventas and Lillibridge can be found at [www.ventasreit.com](http://www.ventasreit.com) and [www.lillibridge.com](http://www.lillibridge.com).

<sup>1</sup> Ventas defines Gender Balance as 50:50 (+/- 5%)

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