



## Ventas Commits to the CEO Action for Diversity & Inclusion™

November 5, 2018

### ***First REIT to Sign the Business Commitment to Advance D&I in the Workplace***

CHICAGO--(BUSINESS WIRE)--Nov. 5, 2018-- Ventas, Inc. (NYSE: VTR) has become the first real estate investment trust (REIT) to join the CEO Action for Diversity & Inclusion™, the largest CEO-driven business commitment to advance diversity and inclusion within the workplace. Debra A. Cafaro, Ventas Chairman and Chief Executive Officer, joins a growing coalition of more than 500 CEO signatories committed to advancing diversity and inclusion in the workplace.

"Diversity and inclusion are essential in business success, as research and experience clearly demonstrate that groups with diverse perspectives produce better results and make better decisions," said Cafaro. "Creating an environment where our employees can be themselves, value each other's contributions, and reach their maximum potential represents an important investment in our sustained performance."

With a goal to leverage individual and collective voices around these critical topics, signatories of the pledge commit to cultivating workplaces that support open dialogue about diversity and to implementing unconscious bias training. The companies also share best practices and discuss initiatives that were unsuccessful, keeping others from making similar errors, via the initiatives unified hub, [CEOAction.com](http://CEOAction.com).

### **About Ventas:**

Ventas, Inc., an S&P 500 company, is a leading real estate investment trust. Its diverse portfolio of approximately 1,200 assets in the United States, Canada and the United Kingdom consists of seniors housing communities, medical office buildings, life science and innovation centers, inpatient rehabilitation and long-term acute care facilities, health systems and skilled nursing facilities. Through its Lillibridge subsidiary, Ventas provides management, leasing, marketing, facility development and advisory services to highly rated hospitals and health systems throughout the United States. References to "Ventas" or the "Company" mean Ventas, Inc. and its consolidated subsidiaries unless otherwise expressly noted. More information about Ventas and Lillibridge can be found at [www.ventasreit.com](http://www.ventasreit.com) and [www.lillibridge.com](http://www.lillibridge.com).

The Company routinely announces material information to investors and the marketplace using press releases, Securities and Exchange Commission ("SEC") filings, public conference calls, webcasts and the Company's website at [www.ventasreit.com/investor-relations](http://www.ventasreit.com/investor-relations). The information that the Company posts to its website may be deemed to be material. Accordingly, the Company encourages investors and others interested in the Company to routinely monitor and review the information that the Company posts on its website, in addition to following the Company's press releases, SEC filings and public conference calls and webcasts.

### **About CEO Action for Diversity & Inclusion:**

CEO Action for Diversity & Inclusion™ is the largest CEO-driven business commitment to advance diversity and inclusion within the workplace. Bringing together more than 500 CEOs and presidents of America's leading businesses, academic institutions and nonprofits representing 12 million employees, the commitment outlines actions that participating organizations pledge to take to cultivate a workplace where diverse perspectives and experiences are welcomed and respected, employees feel comfortable and encouraged to discuss diversity and inclusion, and where best known—and unsuccessful—actions can be shared across organizations. Learn more at [CEOAction.com](http://CEOAction.com) and connect with us on Facebook: CEO Action for Diversity & Inclusion and Twitter: @CEOAction.

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Source: Ventas, Inc.

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