



Ventas CEO Debra A. Cafaro Again Named to Top 100 Best Performing CEOs by Harvard Business Review

October 23, 2018

Ranked #1 Female CEO for Financial Performance

CHICAGO--(BUSINESS WIRE)--Oct. 23, 2018-- Debra A. Cafaro, Chairman and CEO of Ventas, Inc. (NYSE: VTR) has again been named as one of the Top 100 Best Performing CEOs in the World by [Harvard Business Review](https://www.harvardbusinessreview.com/), her fifth consecutive year on the list. As one of only three women included in 2018, Cafaro is ranked best performing female CEO by financial performance at #43 on the list, ranking in the top 5% of all firms measured for this metric.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181023005724/en/>



Debra A. Cafaro, Ventas Chairman and CEO (Photo: Business Wire)

Exchange Commission filings and public conference calls and webcasts.

Cafaro has led Ventas for almost 20 years. She joined the company in 1999 and has expanded the healthcare real estate investment trust's (REIT) market capitalization to approximately \$26 billion at its peak from \$200 million at the beginning of her tenure, and delivered a compound annual total shareholder return (TSR) of 22 percent since 2000.

"A CEO's success is dependent on the strength of her colleagues, and this recognition is a testament to Ventas's collaborative culture and our team's dedication to excellence and integrity," said Cafaro. "We are immensely proud of the superior results we have delivered over decades, our commitment to our partners and our significant ESG efforts, all of which position Ventas for sustainable success well into the future."

The 2018 HBR ranking measured 881 CEOs from 870 companies across 29 countries. Taking a long view of business performance, the methodology is primarily based on the financial returns for the CEO's entire tenure which makes up 80 percent of the final ranking. To calculate the final position, the additional 20 percent of a CEO's ranking factors in a company's rating on environmental, social and governance (ESG) issues.

Ventas, Inc., an S&P 500 company, is a leading real estate investment trust. Its diverse portfolio of approximately 1,200 assets in the United States, Canada and the United Kingdom consists of seniors housing communities, medical office buildings, life science and innovation centers, inpatient rehabilitation and long-term acute care facilities, health systems and skilled nursing facilities. Through its Lillibridge subsidiary, Ventas provides management, leasing, marketing, facility development and advisory services to highly rated hospitals and health systems throughout the United States. References to "Ventas" or the "Company" mean Ventas, Inc. and its consolidated subsidiaries unless otherwise expressly noted. More information about Ventas and Lillibridge can be found at www.ventasreit.com and www.lillibridge.com.

The Company routinely announces material information to investors and the marketplace using press releases, Securities and Exchange Commission filings, public conference calls, webcasts and the Company's website at www.ventasreit.com/investor-relations. The information that the Company posts to its website may be deemed to be material. Accordingly, the Company encourages investors and others interested in the Company to routinely monitor and review the information that the Company posts on its website, in addition to following the Company's press releases, Securities and

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Source: Ventas, Inc.

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