

# Staples Unveils Black Friday Deals: Two Weeks of Incredible Savings

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Beginning November 17, unwrap deals on holiday cards, top tech, great gifts, shipping services and more — plus, score daily deals with up to 60% off must-haves in store and online.

FRAMINGHAM, Mass.--(BUSINESS WIRE)-- Staples is announcing its Black Friday and Cyber Week deals, offering two weeks of incredible savings that cater to all shoppers' needs — from the latest tech to holiday essentials. From November 17 through November 30, customers can enjoy discounted prices on everything they'll need, including daily deals with up to 60% off must-haves in store and online.

(Graphic: Business Wire)

“During the busy holiday season, we recognize that consumers

and small businesses alike are looking for convenience and value. We're dedicated to delivering on both,” said Marshall Warkentin, Chief Marketing and Merchandising Officer at Staples Stores. “Our early Black Friday and Cyber Week deals, paired with personalized offers in the Staples app, give customers more ways to find everything they need while staying within their budgets. We're here to make holiday shopping easier and more affordable for everyone.”

Mark your calendars! Here's a sneak peek at our exclusive offers:

Send Joy This Season with 60% Off!

Knock a few more things off your holiday to-do list with 60% off custom holiday cards, invitations and photo gifts ! <sup>1</sup>

- Enjoy same-day printing on custom holiday cards for orders placed by 12 pm through 11/21, and next-day printing for orders placed by 12 pm from 11/22 to 12/20. Sending personalized greetings to loved ones has never been easier.
- Recycle your holiday cards in store from 12/26/24 to 2/1/25 and receive 75% off your purchase of custom cards or invitations. <sup>2</sup>

### Tech Savings :

- Laptops : Up to \$350 off select models! Grab the HP 16" Pavilion with Intel® Core™ Ultra 5 for just \$419.99 (reg. \$769.99), available online and in store from 11/17 to 11/30. For those seeking versatility, the Lenovo® IdeaPad® 5i 2-in-1 16" laptop with Intel® Core™ 5 is priced at \$499.99 (reg. \$849.99), available online and in store from 11/17 to 11/30.
- Monitors : Enhance your workspace with the LG 34" curved monitor for \$249.99 (reg. \$549.99), available online and in store from 11/24 to 12/7.
- Gaming Consoles : Dive into the gaming season with fantastic offers! The Microsoft® Xbox Series X console, featuring 1TB of storage, is available for \$429.99 (reg. \$499.99), in store only, from 11/17 to 11/30.
- Apple Deals : Snag the Apple® AirPods Pro® wireless earbuds with USB-C charging case (Gen. 2) for \$169 (reg. \$249), available in store only from 11/17 to 11/30. Plus, don't miss the Apple® iPad® 10.9" model, 64GB, blue (Gen. 10) for \$279 (reg. \$349), available in store only from 11/17 to 11/30.

### Home & Lifestyle Specials :

- Furniture & More : Discover the Staples® Cartwright™ chair for just \$49.99 (reg. \$99.99), available online and in store from 11/17 to 11/30 and the SodaStream® Terra™ sparkling water maker for \$49.99 (reg. \$99.99), in store only, from 11/24 to 11/30!
- Travel Gear : Be travel ready with up to 60% off Samsonite® and American Tourister® luggage starting at just \$69.99, available online and in store, from 11/17 to 12/7.
- Shipping Savings : Gifts to ship? Enjoy 25% off UPS® Express shipping services. <sup>3</sup> Plus, 50% off all shipping boxes when you buy 5 or more, available in store only! <sup>4</sup>
- Gifting : Explore our selection of gift baskets as low as \$17.49, perfect for everyone on your list, online only.

### Black Friday Deal of the Day

From 11/24 to 12/2, Staples will offer exciting daily deals — score amazing discounts on tech, furniture and more. Quantities are limited so act fast and save big! Plus, visit Staples.com from 12/3 to 12/7 for even more thrilling daily deals.

### In-Store Bonuses: Earn While You Shop!

Shop in store from 11/10 to 11/23 and receive a \$20 promo card for a future purchase when you spend \$50 or more!<sup>5</sup> Whether you're upgrading your tech or enhancing your home, Staples is your one-stop destination for holiday needs.

## Holiday Hours & Extended Returns

All Staples locations will close on Thanksgiving Day, reopening at 9 am on Black Friday. Plus, enjoy an extended return policy — items purchased from 11/17 to 12/24 can be returned through 1/11/25!

## Additional Ways to Save

- Join Staples Easy Rewards™ to earn points on qualifying purchases and enjoy exclusive offers.<sup>6</sup>
- Tech Trade-In : Trade in your gently used devices at your local Staples store for a Staples e-Gift Card. Exclusions apply.
- Battery Recycling : Drop off your used batteries for safe recycling and pick up new ones in store to power your exciting new gifts this holiday season!

## Any Way You Want to Shop!

Whether in store or online, Staples makes shopping convenient with free 1-hour in-store pickup and same-day delivery options through DoorDash, Instacart and UberEats.

## About Staples

Staples serves millions of customers, from businesses of all sizes to entrepreneurs, remote workers, parents, teachers and students. Headquartered near Boston, Massachusetts, Staples operates through eCommerce, direct business-to-business sales and approximately 1,000 retail stores across the United States. Explore more at a local Staples U.S. Retail Store, online at Staples.com or in the Staples app.

<sup>1</sup> Valid online at staples.com/services/printing or in Staples® U.S. stores. Excludes courier/delivery fees. While supplies last. Not valid on weddings.staples.com or posters. Limit one coupon per customer, nontransferable. Offer is subject to change or cancellation at any time. Each item purchased can only be discounted by one coupon, applied at checkout. Coupon not valid if purchased or sold and must be presented to cashier if purchased in store. No cash/credit back. Not valid on prior purchases or purchases made with Staples Business Advantage® In-store Purchase Program. Coupon value applied pre-tax. Expires 12/21/24.

<sup>2</sup> Valid online at staples.com/services/printing or in Staples U.S. stores. Excludes courier/delivery fees. Not valid on weddings.staples.com. While supplies last. Limit one coupon per customer, nontransferable. Offer is subject to

change or cancellation at any time. Each item purchased can only be discounted by one coupon, applied at checkout. Coupon not valid if purchased or sold and must be presented to cashier if purchased in store. No cash/credit back. Not valid on prior purchases or purchases made with Staples Business Advantage® In-store Purchase Program. Coupon value applied pre-tax. One-time use only. Redeemed coupons cannot be made available for reuse. Expires 12/31/25.

<sup>3</sup> Expires 1/4/25. In store only. Exclusions apply.

<sup>4</sup> In store only. Exclusions apply.

<sup>5</sup> Valid 11/10/24–11/23/24. Offer and promo card valid in store only. Exclusions apply. Offer and promo card only available in the Staples® app. Must present app offer and provide Easy Rewards™ account number at checkout to qualify. Limit one per Easy Rewards account. Promo card will be delivered to eligible member's Staples app on 11/26/24. Promo card must be redeemed in full in a single transaction by 12/24/24. May not be combined with any other promotions or coupons. See Staples app for details.

<sup>6</sup> Terms and conditions apply. See **Terms and Conditions** for details.

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Source: Staples