



Tyson Foods, Inc.

Tyson Foods' Upcoming Investor Day to be Video Webcast

SPRINGDALE, Ark., Dec. 3, 2014 – Tyson Foods, Inc. (NYSE: TSN) will hold an Investor Day at the New York Stock Exchange on Wednesday, Dec. 10. Members of senior management will be speaking with investors and analysts about the company's plans for growth, innovation, brand building and synergy capture following its recent acquisition of The Hillshire Brands Company.

The entirety of the event will be available via video webcast. Tyson Foods' Chairman John Tyson will kick off the event at 9:30 a.m. EST followed by CEO Donnie Smith. Other company leaders will take part throughout the day, which will conclude with a question and answer session at 2:30 p.m. EST.

The webcast, an agenda for the day and other supporting materials may be accessed at <http://ir.tyson.com> or via direct link at <https://event.webcasts.com/starthere.jsp?ei=1049281>. As the event location is already at capacity, no additional credentials are available to attend in person.

The video webcast and supporting presentation materials will be available on Tyson Foods' investor relations app. To download the free app, visit the [App Store](#) for iPhone and iPad or [Google Play](#) for Android mobile devices.

For audio-only access via telephone:

9:30 - 11:50 a.m. EST

Toll-Free: 877-485-3103

Toll: 201-689-8890

1:00 - 3:00 p.m. EST

Toll-Free: 877-407-1869

Toll: 201-689-8044

About Tyson Foods

Tyson Foods, Inc. (NYSE: TSN), with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as *Tyson*[®], *Jimmy Dean*[®], *Hillshire Farm*[®], *Sara Lee*[®] frozen bakery, *Ball Park*[®], *Wright*[®], *Aidells*[®] and *State Fair*[®]. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 124,000 Team Members employed at more than 400 facilities and offices in the United States and

around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.

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