



Tyson Foods Tells Investors: “We’re Built for Growth”

Company hosts Investor Day; CEO appointed to board

NEW YORK – December 10, 2014 – An expanded portfolio of strong brands, increased focus on the consumer and the creation of acquisition synergies are among the reasons Tyson Foods, Inc. (NYSE: TSN) is built for growth, company officials told investors and analysts today during Tyson Foods’ Investor Day at the New York Stock Exchange.

Chairman John Tyson, President and CEO Donnie Smith and members of the company’s senior management team spoke at the event, which showcased the new Tyson Foods after its recent acquisition of The Hillshire Brands Company. A video webcast replay of the Investor Day presentations is available by going to <http://ir.tyson.com>.

Tyson Foods’ leaders emphasized the significance of the recent acquisition. They noted Tyson Foods now has the #1 brand in breakfast sausage, fresh chicken, frozen, fully-cooked chicken, frozen protein breakfast, smoked sausage, hot dogs, corndogs and super premium sausage.

“This is an exciting time as we integrate Hillshire Brands into Tyson Foods and we have set higher expectations for growth,” Donnie Smith said. “The depth and breadth of our portfolio, our continued growth in value-added poultry and prepared foods, our well-positioned brands, our category leadership and the synergies we’re capturing are unlinking us from the volatility of the commodity markets.”

Chief Financial Officer Dennis Leatherby provided a financial outlook, reiterating that company leaders expect fiscal 2015 to be another strong year. Tyson Foods is projecting revenues of approximately \$42 billion and adjusted earnings for the year in the range of \$3.30-3.40 per share. This represents an increase of at least 12 percent compared to fiscal 2014.

“We believe we are your best investment opportunity in food because we have all the tools in the toolbox to continue our growth, and everything we do is focused on consistent earnings growth over time,” Smith said.

Chairman John Tyson also announced today that Donnie Smith has been named to the company’s board of directors.

“Donnie’s election to our board not only cements the already strong alignment between the board and our senior management, but demonstrates our shared commitment to a strategic business plan designed to continue delivering impressive growth,” Tyson said.

Biographical information about Donnie Smith is available by [clicking here](#).



About Tyson Foods

Tyson Foods, Inc., with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as *Tyson*[®], *Jimmy Dean*[®], *Hillshire Farm*[®], *Sara Lee*[®] frozen bakery, *Ball Park*[®], *Wright*[®], *Aidells*[®] and *State Fair*[®]. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 124,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.

Investor Relations App

To download Tyson Foods' free investor relations app, which offers access to SEC filings, news releases, transcripts, webcasts and presentations, please visit the [App Store](#) for iPhone and iPad or [Google Play](#) for Android mobile devices.

Forward-Looking Statements

Certain information contained in the press release may constitute forward-looking statements, including but not limited to statements relating to anticipated synergies, consumer demand and projected revenues and earnings. These forward-looking statements are subject to a number of factors and uncertainties which could cause our actual results and experiences to differ materially from the anticipated results and expectations expressed in such forward-looking statements. We wish to caution readers not to place undue reliance on any forward-looking statements, which speak only as of the date made, and we undertake no obligation to update the same. For some examples of factors that may cause actual results and experiences to differ from anticipated results and expectations expressed in such forward-looking statements, please read Item 1A. "Risk Factors" included in our Annual Report filed on Form 10-K for the period ended September 27, 2014.

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