



## **Tyson Foods, Inc.**

### **Tyson Foods Launches Investor Relations App** *Mobile app for investors available at [Apple's App Store](#) and [Google Play](#)*

SPRINGDALE, Ark., Oct. 22, 2014 – Tyson Foods, Inc. (NYSE: TSN) today announced the release of its free investor relations app available at [Apple's App Store](#) for the iPhone and iPad and at [Google Play](#) for Android mobile devices.

The Tyson Foods investor relations app, which is powered by theIRapp<sup>®</sup>, features the company's latest news releases, SEC filings, earnings calls, presentations and transcripts. Sharing functionality via email, Twitter and Facebook is available as well as the ability for investors and potential investors to be notified when new information is posted to the company's IR app.

"Our investors increasingly use mobile technology to stay up-to-date on the latest company news and events," said Jon Kathol, Tyson's vice president of investor relations. "With the IR app, we're offering a direct path to the information they use most often, including our news releases, investor presentations, transcripts, webcasts and SEC filings. The Tyson IR app complements our robust IR website and has the added advantage of allowing investors to download content to their mobile devices for later use offline."

Tyson Foods, Inc. (NYSE: TSN), with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as *Tyson<sup>®</sup>, Jimmy Dean<sup>®</sup>, Hillshire Farm<sup>®</sup>, Sara Lee<sup>®</sup>, Ball Park<sup>®</sup>, Wright<sup>®</sup>, Aidells<sup>®</sup> and State Fair<sup>®</sup>*. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 124,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.

To download Tyson Foods' free investor relations app, which offers access to SEC filings, news releases, transcripts, webcasts and presentations, please visit the [App Store](#) for iPhone and iPad or [Google Play](#) for Android mobile devices.

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