



Tyson Foods, Inc.

Tyson Foods Reiterates FY 2015 Guidance *Company to Speak to Consumer Analyst Group of Europe*

Springdale, Ark., March 16, 2015 – At its presentation at the Consumer Analyst Group of Europe (CAGE) annual conference in London on Wednesday, Tyson Foods, Inc. (NYSE: TSN) plans to tell analysts that its branded product portfolio, operational execution and synergy capture from the acquisition of Hillshire Brands give it the confidence to reiterate its fiscal 2015 guidance of \$3.30 to \$3.40 adjusted earnings per share.

“We have advantaged brands in advantaged categories. We are on pace to meet or exceed more than \$225 million in annual synergies this year. We have strong cash flows that give us options for the future. We have the size, scale and flexibility to serve customers and consumers in multiple channels, and we’re creating value for our shareholders,” Dennis Leatherby, Tyson Foods’ executive vice president and chief financial officer, said in preparation for the CAGE conference. “It is gratifying to be in control of our own destiny, and we’re looking forward to telling our growth story to investors in Europe.”

The company’s presentation will be March 18 at 8:15 a.m. GMT (4:15 a.m. EDT, 3:15 a.m. CDT). Leatherby and Andy Callahan, president, retail packaged brands, will be the speakers.

The presentation will be webcast live and may be accessed from the company’s website at <http://ir.tyson.com> or via direct link at <http://tysonfoodscage2015.modstreaming.com/>. A replay of the webcast will be available approximately one hour following the conclusion of the presentation.

About Tyson Foods

Tyson Foods, Inc. (NYSE: TSN), with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as *Tyson*®, *Jimmy Dean*®, *Hillshire Farm*®, *Sara Lee*® frozen bakery, *Ball Park*®, *Wright*®, *Aidells*® and *State Fair*®. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 124,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.

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Forward Looking Statements

This release includes forward-looking statements relating to anticipated cash flows, earnings and acquisition synergies. While these statements are made as of the date of this release, actual results may vary. Factors that could cause actual results to differ from those in the forward-looking statements include, but are not limited to, the failure to (i) successfully integrate The Hillshire Brands Company into Tyson Foods and (ii) fully and timely realize revenue opportunities, cost savings, synergies and other anticipated benefits from the acquisition of The Hillshire Brands Company. Additional information regarding these and other risks is included in Item 1.A. "Risk Factors" on our Form 10-K for the period ended September 27, 2014. Tyson Foods does not assume any obligation to update the information contained in this communication (whether as a result of new information, future events or otherwise), except as required by applicable law.

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