

REVOLVE

REVOLVE PRESENTS THE 8TH ANNUAL REVOLVE FESTIVAL

PERFORMANCES BY LIL WAYNE, TYGA, UNCLE WAFFLES, GELO, AND MORE
WITH SPECIAL GUEST CARDI B

LOS ANGELES, April 7, 2025 /PRNewswire/ -- REVOLVE, the next-generation fashion retailer, is thrilled to unveil the performance lineup for its 8th Annual REVOLVE Festival. This year's festival will feature an all-star lineup, with live performances from Lil Wayne, Tyga, Uncle Waffles, and Gelo DJ sets by Hunny Bee, DJ Lex, Quinn Blake and special guest Cardi B.

Returning for another unforgettable weekend in the desert, this year's theme will feature an immersive Desert Mirage experience—a chic fusion of chrome and organic elements, inspired by the desert sunset and the beauty of a bold yet serene landscape. The iconic festival will bring music, fashion, and culture together in an exclusive, invite-only experience on April 12, 2025, in Thermal, CA.

REVOLVE Festival has become the ultimate destination for seeing the season's latest fashion trends and cutting-edge designs from REVOLVE's unparalleled brand roster, which includes exclusive collections in collaboration with brands such as Leslie Amon, AKNVAS, Understated Leather, 8 Other Reasons and REVOLVE's Owned Brands GRLFRND, Camila Coelho, and Superdown. Festival-goers and fashion enthusiasts can visit [The Festival Shop](#) edit now at [**revolve.com**](https://revolve.com), featuring styles curated specifically for this event.

"Every year, we aim to deliver a lineup featuring the best of the best artists in the game, and this year is no exception. We're excited to bring an incredible mix of performers, making this our best festival yet. REVOLVE Festival continues to raise the bar, and we can't wait to bring unparalleled energy to the desert" - Raissa Gerona, Chief Brand Officer, REVOLVE Group Inc

Previous years performers and DJs have included Post Malone, Jack Harlow, Ice Spice, Migos, Offset, SZA, Travis Scott, A\$AP Rocky, 21 Savage, A\$AP Ferg, Chance the Rapper, YG, Snoop Dogg, Rick Ross, T-Pain, Ludacris, Don Toliver, Saweetie, Rae Sremmurd, SAINT jHN, Schoolboy Q, 2Chainz and more.

REVOLVE Festival also features the most photo-worthy brand activations from leading brands across fashion, beauty, entertainment, and technology. Highlights include Affirm, the official payment partner of REVOLVE Festival, which will provide guests with exclusive deals and a refreshing desert oasis lounge to escape the heat, and Vivrelle, which will host carnival game experiences where guests will have the chance to win luxury designer accessories from their closet.

Guests will also enjoy gifted products from the most sought-after brands on REVOLVE BEAUTY through activations from Ole Henriksen, which will be gifting their viral peptide lip treatments, as

well as Bask Suncare, Perelel Health, and NOYZ Fragrance. Additionally, a K-Beauty World convenience mart will feature products from Mixsoon, Rael Beauty, I'm From, Sungboon Editor, Some by Mi, and Tocobo.

Beverage offerings will include Sprinter Vodka Soda, 818 Tequila, a full portfolio of Heineken brews, and SipMARGS, a ready-to-drink sparkling margarita brand backed by social media star Alix Earle. Sinners Movie x Warner Bros. Pictures will feature a sleek bar activation with cocktails inspired by the upcoming film from Ryan Coogler starring Michael B. Jordan and Hailee Steinfeld. BODYARMOR FLASH I.V. will be onsite offering rapid rehydration beverages and electrolyte slushies. Additionally, LaCroix will debut its newest sparkling water flavor, Sunshine.

Food options will include delectable bites from Irv's Burgers, Yeastie Boys x Prince St Pizza, Raising Cane's, Hot Girls Pickles, Beignet Box, and more!

Participating Brands this year include:

- Affirm
- Sprinter Vodka Soda
- 818 Tequila
- SipMARGS
- Microsoft Copilot
- Vivrelle
- BODYARMOR FLASH I.V.
- SINNERS MOVIE x WARNER BROS
- Red Bull
- LaCroix Sparkling Water
- Heineken
- Nail Reformation
- 8 Other Reasons
- Bask Suncare
- Perelel Health
- MALK Organics
- NOYZ Fragrance
- LUMIFY® redness reliever eye drops
- K-Beauty World
- Amazon Music
- Raising Cane's
- Whipshots
- Gato
- Hot Girl Pickles
- Beignet Box

***This event is invitation-only and non-transferable. Event details such as location and hours will be given upon RSVP confirmation only. ***

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About Revolve Group:

Revolve Group (RVLV) is the next-generation fashion retailer for Millennial and Generation Z consumers. As a trusted, premium lifestyle brand, and a go-to online source for discovery and inspiration, we deliver an engaging customer experience from a vast yet curated offering of apparel, footwear, accessories, and beauty styles. Our dynamic platform connects a deeply engaged community of millions of consumers, thousands of global fashion influencers, and hundreds of emerging, established, and owned brands.

We were founded in 2003 by our co-CEOs, Michael Mente and Mike Karanikolas. We sell merchandise through two complementary segments, REVOLVE and FWRD, that leverage one platform. Through REVOLVE, we offer an assortment of premium apparel and footwear, accessories, and beauty products from emerging established and owned brands. Through FWRD, we offer a highly curated assortment of iconic and emerging luxury brands. For more information, visit www.revolve.com.

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