REVOLVE Opens New Store at Aventura Mall, Expanding Its Physical Retail Presence

The Greater Miami location marks the brand's third permanent store, bringing the REVOLVE experience to one of the country's most premier retail destinations.

MIAMI, Oct. 23, 2026 /PRNewswire/ -- REVOLVE, the next-generation fashion retailer, today announced the opening of its newest and first Florida permanent retail location at Aventura Mall, located just north of Miami. The 4,512-square-foot store, officially opened to the public on September 29, marks the next step in REVOLVE's strategic retail expansion, bringing the brand's curated shopping experience to one of the nation's leading luxury shopping destinations. The new store builds on the success of the brand's flagship location at The Grove in Los Angeles and its boutique store in Aspen, further extending REVOLVE's omnichannel presence.

Designed as a destination with its own identity, the Aventura Mall store features a thoughtfully curated assortment tailored to the Miami customer, reflecting the region's year-round warm climate, vibrant nightlife, and active lifestyle. From effortless daytime dressing to elevated occasionwear, the assortment will evolve throughout the year with curated edits tied to Miami's signature cultural and lifestyle events. Featured brands include REVOLVE's leading owned labels, such as REVOLVE Los Angeles, Camila Coelho Collection, Eaves, SRG, and L'Academie, alongside top third-party designers from REVOLVE and FWRD. The store will also offer dedicated REVOLVE Man and REVOLVE Beauty assortments, bringing the brand's full lifestyle offering to the Miami customer.

To celebrate the opening, REVOLVE will partner with Li-Ning and Way of Wade to host a special in-store event with Dwyane Wade, newly appointed Chief Performance Officer of REVOLVE Man and FWRD Man, on Sunday, October 25, from 1PM to 3PM. Open to the public, the event will feature music from a live DJ and a curated selection of Way of Wade footwear and apparel, including the WoW 12 performance basketball shoe in the Miami-inspired Vice Marble colorway, a REVOLVE-exclusive Wade County lifestyle sneaker, and the first Way of Wade x REVOLVE apparel capsule. Customers who purchase Way of Wade product will also have the exclusive opportunity to meet Wade in person.

"Miami has long been one of our strongest markets, with a highly engaged customer base and community that we've connected with through activations over the years," said Michael Mente, Co-Founder and Co-CEO of REVOLVE. "Opening at Aventura Mall is a natural next step in our retail expansion strategy, allowing us to meet our customers where they are and deepen those relationships beyond e-commerce. While every REVOLVE store shares our signature DNA of curated fashion, elevated design and discovery, each location is thoughtfully tailored to its market. Aventura brings that vision to life through a distinct lens, creating a destination for customers to discover exclusive products, engage with the brand and connect with our community."

REVOLVE's physical stores extend the company's digital-first platform into a retail environment, translating its signature merchandising and brand aesthetic into an engaging in-person experience. Thoughtfully curated product assortments and intuitive store design encourage discovery while seamlessly extending the REVOLVE brand.

REVOLVE Store at Aventura Mall

Hours: Monday – Saturday: 10:00 AM – 9:30 PM; Sunday: 11:00 AM – 8:00 PM
Location: 19565 Biscayne Blvd., Suite 1982, Aventura, FL 33180

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About REVOLVE Group, Inc.

Revolve Group, Inc. (NYSE: RVLV) is the next-generation fashion retailer for Millennial and Generation Z consumers. As a trusted premium lifestyle brand and a go-to online source for discovery and inspiration, REVOLVE delivers an engaging customer experience from a vast, yet curated, offering of apparel, footwear, accessories, and beauty styles. A dynamic platform connects a deeply engaged community of millions of consumers, thousands of global fashion influencers, and more than 1,600 emerging, established, and owned brands. For more information, visit **www.revolve.com**.

About Aventura Mall

Voted Best Mall in America by **USA TODAY 10Best Readers' Choice Awards** in 2026 and 2025, Aventura Mall continues to set the standard as Miami and South Florida's premier shopping, dining, and lifestyle destination. It features over 300 retailers ranging from globally recognized luxury brands to contemporary favorites, including Florida's largest Apple store, Adidas, Alo, Anthropologie, Aritzia, BVLGARI, Burberry, Cartier, Givenchy, Gucci, Hermès, Louis Vuitton, Nike, Ralph Lauren, Saint Laurent, Valentino and Zara. Aventura Mall also offers over 50 dining destinations, including Eataly, Florida's only location, Treats Food Hall, and The Aventura Market, South Florida's largest indoor farmer and artisan market. The acclaimed ARTS Aventura Mall program showcases more than 25 museum-quality installations throughout the property. Through year-round events, brand activations, wellness programming, and cultural experiences, Aventura Mall continues to redefine the modern shopping experience for local, national and international visitors alike. Visit **AventuraMall.com** for more information.

Forward-Looking Statements

This release contains forward-looking statements, including statements about REVOLVE's retail expansion strategy, planned in-store events and future merchandise assortments. Actual plans and results may differ materially due to factors including changes in event schedules or participant availability, merchandise availability, customer demand and store performance. These statements reflect REVOLVE's expectations as of the date of this release. REVOLVE undertakes no obligation to update them except as required by law.

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