REVOLVE

REVOLVE Group Elevates Long-Term Partnership with Kendall Jenner, Expanding Role to Global Creative Director of FWRD and REVOLVE Los Angeles Ambassador

LOS ANGELES, Oct. 13, 2026 /PRNewswire/ -- REVOLVE Group, Inc. today announced the expansion of its long-standing partnership with Kendall Jenner, elevating her role to Global Creative Director of FWRD and naming her a REVOLVE Los Angeles Ambassador.

One of fashion's most influential voices, Jenner has been an integral part of the REVOLVE ecosystem for nearly a decade. Following early collaborations with the brand, she was appointed Creative Director of FWRD in 2021. Since then, she has helped shape the luxury retailer's fashion authority through curated product edits, emerging designer discovery, and elevated brand storytelling.

As Global Creative Director of FWRD, Jenner will continue to guide the luxury retailer's digital creative direction across brand curation, monthly trend edits, and major marketing initiatives. In addition to this expanded role at FWRD, Jenner will now serve as a REVOLVE Los Angeles ambassador, extending her partnership across the REVOLVE Group portfolio. As a face of the brand's namesake label, Jenner will front key REVOLVE Los Angeles campaigns, appear at major brand events, and collaborate on exclusive fashion moments that bring the label's elevated aesthetic and distinctive Los Angeles point of view to life.

"Kendall has been an important part of the REVOLVE family for many years, and her influence on FWRD has helped shape the brand into one of the industry's leading luxury fashion destinations," said Raissa Gerona, President, Brand & Partnerships at REVOLVE Group, Inc. "As we continue to evolve both FWRD and REVOLVE Los Angeles, expanding our partnership with Kendall felt like a natural next step. She has an unmatched ability to connect with consumers through fashion, and we're excited to continue building on everything we've created together."

"I'm incredibly excited to continue this partnership with FWRD and expand my relationship with REVOLVE Los Angeles," said Kendall Jenner. "Over the past five years, we've built something that feels authentic to who I am and how I approach fashion. I love discovering new designers, curating pieces I genuinely wear and helping shape the creative vision behind FWRD. I'm looking forward to bringing that same energy to REVOLVE Los Angeles and continuing to create inspiring fashion moments together."

The expanded partnership comes as FWRD continues to build momentum, with net sales growing 14% year over year for the year-to-date period that ended in June 30, 2026, while REVOLVE Group continues to meaningfully expand its international presence, highlighted by strong double-digit net sales growth outside of the U.S. Together, REVOLVE Group and Kendall Jenner will continue to shape the next chapter of fashion storytelling across FWRD and REVOLVE Los Angeles, pairing Jenner's global influence with REVOLVE's growing international footprint across its portfolio.

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About REVOLVE Group, Inc.

Revolve Group, Inc. (NYSE: RVLV) is the next-generation fashion retailer for Millennial and Generation Z consumers. As a trusted premium lifestyle brand and a go-to online source for discovery and inspiration, REVOLVE delivers an engaging customer experience from a vast, yet curated, offering of apparel, footwear, accessories, and beauty styles. A dynamic platform connects a deeply engaged community of millions of consumers, thousands of global fashion influencers, and more than 1,600 emerging, established, and owned brands. For more information, visit **www.revolve.com**.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. All statements other than statements of historical or current fact included in this press release are forward-looking statements, including statements regarding the partnership with Kendall Jenner; the anticipated roles, activities and contributions of Jenner; FWRD's and REVOLVE Los Angeles's plans and prospects; and REVOLVE Group's international growth, global reach, market share and future brand and marketing initiatives. Forward-looking statements include statements containing words such as "expect," "anticipate," "believe," "project," "plan," "intend," "may," "will" and similar expressions and are based on our current expectations. Forward-looking statements involve risks and uncertainties, including the effectiveness and performance of the expanded partnership; the parties' ability to execute planned campaigns and initiatives; consumer response; changes in fashion trends and the competitive luxury market; international, economic and market conditions; and those risks described under the caption "Risk Factors" and elsewhere in our filings with the Securities and Exchange Commission. Actual results may differ materially from those expressed or implied by these forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. All forward-looking statements are qualified in their entirety by this cautionary statement, and we undertake no obligation to revise or update any forward-looking statements to reflect events or circumstances after the date hereof, except as required by law.

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