



News Release

Celsius Holdings to Participate in Upcoming Investor Conferences

2025-11-10

BOCA RATON, Fla.--(BUSINESS WIRE)-- **Celsius Holdings, Inc.** (Nasdaq: CELH) today announced that the company will participate in the following investor conferences:

J.P. Morgan U.S. Opportunities Forum

Date: Nov. 12, 2025

Fireside chat: Nov. 12, approximately 1:35 p.m. EST

Stephens Annual Investment Conference

Date: Nov. 19, 2025

Morgan Stanley Global Consumer & Retail Conference

Date: Dec. 3, 2025

Fireside chat: Dec. 3, approximately 3:45 p.m. EST

All investors are invited to join live webcasts of the fireside chats at <https://ir.celsiusholdingsinc.com/events-and-presentations/>. As disclosed in our Annual Report on Form 10-K filed with the Securities & Exchange Commission (the "SEC") on March 3, 2025, we use our website and webcasts as means of disclosing material information to the public in a broad, non-exclusionary manner, including for purposes of the SEC's Regulation Fair Disclosure (Reg FD). Attendees are reminded to join the webcast before the planned start time to ensure a good connection and to allow for time to complete the free registration. We intend to make replays of the webcast noted above available on our website for at least 30 days after the original conference date.

About Celsius Holdings, Inc.

Celsius Holdings, Inc. (Nasdaq: CELH) is a functional beverage company and the owner of energy drink brand CELSIUS[®], hydration brand CELSIUS HYDRATION[™], health and wellness brand Alani Nu[®] and Rockstar Energy[®]. Born in fitness and pioneering the rapidly growing, better-for-you, functional beverage category, the company creates and markets leading functional beverage products. For more information, please visit www.celsiusholdingsinc.com.

Investor Relations Contact:

Paul Wiseman

investorrelations@celsius.com

Source: Celsius Holdings, Inc.