



News Release

# Celsius Holdings to Participate in Upcoming Investor Conferences

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BOCA RATON, Fla.--(BUSINESS WIRE)-- **Celsius Holdings, Inc.** (Nasdaq: CELH) today announced that the company will participate in the following investor conferences:

## Goldman Sachs Global Staples Forum

Date: May 13, 2025

Fireside chat: May 13, approximately 2:30 p.m. ET

## J.P. Morgan Fast Moving Consumer & Wellness Forum

Date: May 15, 2025

## B. Riley Securities 25<sup>th</sup> Annual Investor Conference

Dates: May 21-22, 2025

## Deutsche Bank Global Consumer Conference 2025

Dates: June 3-4, 2025

Fireside chat: June 3, approximately 10:30 a.m. CEST / 4:30 a.m. ET

## William Blair 45<sup>th</sup> Annual Growth Stock Conference

Dates: June 3-4, 2025

Presentation: June 4, approximately 11:20 a.m. CT / 12:20 p.m. ET

## Jefferies Consumer Conference

Dates: June 17-18, 2025

All investors are invited to join live webcasts of the fireside chat and company presentation events at <https://ir.celsiusholdingsinc.com/events-and-presentations/>. As disclosed in our Annual Report on Form 10-K filed with the Securities & Exchange Commission (the "SEC") on March 3, 2025, we use our website and webcasts as means of disclosing material information to the public in a broad, non-exclusionary manner, including for purposes of the SEC's Regulation Fair Disclosure (Reg FD). Attendees are reminded to join the webcast before the planned start time to ensure a good connection and to allow for time to complete the free registration. We intend to make replays of the webcast noted above available on our website for at least 90 days after the original conference date.

### About Celsius Holdings, Inc.

Celsius Holdings, Inc. (Nasdaq: CELH) is a functional beverage company and the owner of energy drink brand CELSIUS®, hydration brand CELSIUS HYDRATION™ and health and wellness brand Alani Nu®. Born in fitness and pioneering the rapidly growing, better-for-you, functional beverage category, the company creates and markets leading functional beverage products. For more information, please visit [www.celsiusholdingsinc.com](http://www.celsiusholdingsinc.com).

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Source: Celsius Holdings, Inc.