



News Release

# Celsius Holdings to Participate in Upcoming Investor Conferences

2025-03-10

BOCA RATON, Fla.--(BUSINESS WIRE)-- **Celsius Holdings, Inc.** (Nasdaq: CELH) today announced that the company will participate in the following investor conferences:

## UBS Global Consumer and Retail Conference

Date: March 12, 2025

Fireside chat: March 12, approximately 9:00 a.m. ET

## 37th Annual Roth Conference

Dates: March 17-18, 2025

Fireside chat: March 18, approximately 3:30 p.m. ET

All investors are invited to join live webcasts of the fireside chat events at <https://ir.celsiusholdingsinc.com/events-and-presentations/>. As disclosed in our Annual Report on Form 10-K filed with the Securities & Exchange Commission (the "SEC") on March 3, 2025, we use our website and webcasts as means of disclosing material information to the public in a broad, non-exclusionary manner, including for purposes of the SEC's Regulation Fair Disclosure (Reg FD). Attendees are reminded to join the webcast before the planned start time to ensure a good connection and to allow for time to complete the free registration. We intend to make replays of the webcast noted above available on our website for at least 90 days after the original conference date.

## About Celsius Holdings, Inc.

Celsius Holdings, Inc. (Nasdaq: CELH) is a leading better-for-you, functional lifestyle platform and the owner of energy drink brand CELSIUS® and hydration brand CELSIUS HYDRATION™. Born in fitness and pioneering the

rapidly growing, better-for-you functional beverage category, the company creates and markets leading functional beverage products. For more information, please visit [www.celsiusholdingsinc.com](http://www.celsiusholdingsinc.com).

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Source: Celsius Holdings, Inc.