News Release

Celsius Holdings, Inc. to Present at Upcoming Investor Conferences

11/14/2023

- Jefferies Miami Consumer Conference– Nov. 14, 2023
- Stephens Annual Investment Conference – Nov. 15-16, 2023
- Morgan Stanley Global Consumer & Retail Conference – Dec. 5-6, 2023
- 12th Annual ROTH Deer Valley Event– Dec. 14-15, 2023

BOCA RATON, FL, Nov. 14, 2023/PRNewswire/ — Celsius Holdings, Inc., (Nasdaq: CELH), maker of the leading global fitness drink, CELSIUS®, today announced the company will present at upcoming investor conferences including the Jefferies Miami Consumer Conference, Stephens Annual Investment Conference, Morgan Stanley Global Consumer & Retail Conference and the 12th Annual ROTH Deer Valley Event.

Jefferies Miami Consumer Conference:

Date: Nov. 14, 2023

1×1 Meeting Only:

Stephens Annual Investment Conference:

Date: Nov. 15-16, 2023

Fireside Chat Presentation: Nov. 15, 2023 @ 2:00PM ET

Presentation webcast link:

https://wsw.com/webcast/stph34/celh/1804264

Morgan Stanley Global Consumer & Retail Conference:

Date: Dec. 5-6, 2023

Fireside Chat Presentation: Dec. 6, 2023 @ 1:30PM ET

Presentation webcast link:

https://www.celsiusholdingsinc.com/morganstanley

12th Annual ROTH Deer Valley Event:

Date: Dec. 14-15, 2023

1X1 Meetings Only:

About Celsius Holdings, Inc.

Celsius Holdings, Inc. (Nasdaq: CELH), is a global consumer packaged goods company with a proprietary, clinically proven formula for its master brand CELSIUS®. A lifestyle energy drink born in fitness and a pioneer in the rapidly growing energy category. CELSIUS® offers proprietary, functional, essential energy formulas clinically-proven to offer significant health benefits to its users. CELSIUS® is backed by six university studies that were published in peer-reviewed journals validating the unique benefits CELSIUS® provides. For more information, please

visit: https://www.celsiusholdingsinc.com

Investor Relations:

investorrelations@celsius.com

Cameron Donahue

(651) 707-3532

cdonahue@celsius.com

Investor Relations:
investorrelations@celsius.com

Cameron Donahue:
(651) 707-3532
cdonahue@celsius.com