News Release

Celsius Holdings, Inc. LD 500 Virtual Conference Presentation

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Celsius Holdings, Inc. LD 500 Virtual Conference Presentation Replay Please follow the link below to watch the presentation from Celsius Holdings, Inc.'s chief executive officer, John Fieldly at the LD 500 Virtual Conference from Wednesday, September 2, 2020, at 10:40 a.m. ET / 7:40 a.m. PT. To view the presentation, please follow the link below: https://www.webcaster4.com/Player/Index?webcastId=36984&g=194d24cc-0c2a-462a-9b7a-210285475207&uid=5877216&sid= About Celsius Holdings, Inc. Celsius Holdings, Inc. (Nasdaq: CELH), is a global company with a proprietary, clinically proven formula for its master brand CELSIUS® and all its sub-brands. A lifestyle fitness drink and a pioneer in the rapidly growing performance energy sector, CELSIUS® has five beverage lines that each offer proprietary, functional, healthy-energy formulas clinically proven to offer significant health benefits to its users. The five lines include, CELSIUS® Originals, CELSIUS HEAT™, CELSIUS® BCAA +Energy, CELSIUS® On-the-Go, and CELSIUS® Sweetened with Stevia. CELSIUS® has zero sugar, no preservatives, no aspartame, no high fructose corn syrup, and is non-GMO, with no artificial flavors or colors. The CELSIUS® line of products is Certified Kosher and Vegan. CELSIUS® is also soy and gluten-free and contains very little sodium. CELSIUS® is backed by six university studies that were published in peer-reviewed journals validating the unique benefits CELSIUS® provides. CELSIUS® is sold nationally at Target, CVS, Walmart, GNC, Vitamin Shoppe, 7-Eleven, Dick's Sporting Goods, The Fresh Market, Sprouts and other key regional retailers such as HEB, Publix, Winn-Dixie, Harris Teeter, Shaw's and Food Lion. It is also available on Amazon, at fitness clubs and in select micro-markets across the country. For more information, please visit https://www.celsiusholdingsinc.com. — Investor Relations: Cameron Donahue (651) 653-1854 cameron@haydenir.com