



News Release

Celsius Holdings Announces Timing of Fourth Quarter and Full-Year 2024 Financial Results Release and Participation in CAGNY Conference

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Company will release its fourth quarter and full-year 2024 financial results followed by an investor conference call on Feb. 20, 2025

Executives will present at the Consumer Analyst Group of New York (CAGNY) Conference on Feb. 21, 2025

BOCA RATON, Fla.--(BUSINESS WIRE)-- **Celsius Holdings, Inc.** (Nasdaq: CELH) will release its fourth quarter and full-year 2024 financial results after markets close on Thursday, Feb. 20, 2025. Following the release, management will host a conference call and webcast at 6 p.m. EST to discuss the company's fourth quarter and full year financial results and business updates.

Investors are invited to join the investor conference webcast accessible from <https://ir.celsiusholdingsinc.com>. Downloadable files, an audio replay and transcript will be available within 24 hours after the call on the Celsius Holdings investor relations website.

The company also today announced that John Fieldly, Chairman and CEO; Jarrod Langhans, Chief Financial Officer; and Kyle Watson, Chief Marketing Officer, will present at the Consumer Analyst Group of New York (CAGNY) Conference at 10 a.m. EST on Friday, Feb. 21, 2025.

All investors are invited to join a live webcast of the company's CAGNY presentation at <https://ir.celsiusholdingsinc.com>. As disclosed in our Annual Report on Form 10-K filed with the Securities & Exchange Commission (the "SEC") on Feb. 29, 2024, we use our website and webcasts as means of disclosing material information to the public in a broad, non-exclusionary manner, including for purposes of the SEC's

Regulation Fair Disclosure (Reg FD). Attendees are reminded to join the webcast before the planned start time to ensure a good connection and to allow for time to complete the free registration. We intend to make replays of the webcast noted above available on our website for at least 90 days after the original conference date.

About Celsius Holdings, Inc.

Celsius Holdings, Inc. (Nasdaq: CELH) is a functional beverage company and the owner of energy drink brand CELSIUS® and hydration brand CELSIUS HYDRATION™. Born in fitness and pioneering the rapidly growing, better-for-you functional beverage category, the company creates and markets leading functional beverage products. For more information, please visit www.celsiusholdingsinc.com.

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