



News Release

Celsius Holdings to Participate in Upcoming Investor Conferences

5/10/2024

BOCA RATON, Fla., May 10, 2024 — **Celsius Holdings, Inc.**, (Nasdaq: CELH), maker of CELSIUS[®], the premium lifestyle energy drink formulated to power active lifestyles with ESSENTIAL ENERGY[™], today announced that the company will participate in the following investor conferences:

Goldman Sachs Global Staples Forum

Date: May 14, 2024

Fireside chat time: Approximately 10:20 a.m. ET

Fireside chat webcast: https://event.webcasts.com/viewer/event.jsp?ei=1667249&tp_key=5887fbfc79

B. Riley 24th Annual Institutional Investor Conference

Date: May 23, 2024

William Blair 44th Annual Growth Stock Conference

Date: June 4-5, 2024

Presentation time: Approximately 4:40 p.m. CT

Presentation webcast: <https://wsw.com/webcast/blair97/celh/1911448>

Jefferies Consumer Conference

Date: June 17-18, 2024

[About Celsius Holdings, Inc.](#)

Celsius Holdings, Inc. (Nasdaq: CELH) is the maker of energy drink brand CELSIUS[®], a lifestyle energy drink born in

fitness and a pioneer in the rapidly growing energy category. For more information, please visit www.celsiusholdingsinc.com.

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