



CELSIUS HOLDINGS, INC. - Board of Directors Skills Matrix

Last updated: 11/21/2024

Experience, Expertise or Attribute	Castaldo	DeSantis	Fieldly	Kontorovsky	Kravitz	Levy	Melotte	Miller	Russell
General Management & Business Operations	●	●	●	●	●	●	●	●	●
CEO Experience		●	●		●			●	
CFO Experience			●	●				●	
COO Experience	●					●			●
CTO Experience									
Food & Beverage Industry Knowledge	●	●	●	●	●	●	●	●	
Technology									
Cyber Security Experience									
Finance			●	●		●	●	●	
Accounting			●	●	●	●		●	
Risk Management			●	●			●	●	
Human Resources & Talent Development	●				●	●	●		●
International Business		●		●	●	●	●		●
Distribution and Supply Chain				●	●	●	●		
Strategy Development	●	●	●	●	●	●	●	●	●
Mergers & Acquisitions	●	●		●		●	●	●	
Consumer Marketing and Branding	●	●	●	●	●	●	●		
Legal/Regulatory and Compliance		●							
Corporate Governance			●			●	●	●	
Service on Other Public Company Boards	●	●						●	●
Experience with Non-Profit Foundations		●					●		●
Government Affairs / Public Policy									
ESG (Environmental, Social, Governance)		●					●		