

CELSIUS HOLDINGS, INC. - Board of Directors Skills Matrix

Last updated: 5/28/2026

Experience, Expertise or Attribute	Castaldo	DeSantis	Fieldly	Jacoby	Kravitz	Levy	Miller	Previn	Russell	Short
General Management & Business Operations	●	●	●	●	●	●	●	●	●	●
CEO Experience		●	●		●		●			
CFO Experience			●	●			●			
COO Experience	●					●			●	●
CTO Experience								●		
Food & Beverage Industry Knowledge	●	●	●	●	●	●	●			●
Technology								●		
Cyber Security Experience								●		
Finance			●	●		●	●			●
Accounting			●	●	●	●	●			
Risk Management			●	●			●	●		●
Human Resources & Talent Development	●				●	●		●	●	●
International Business		●		●	●	●		●	●	●
Distribution and Supply Chain				●	●	●				●
Strategy Development	●	●	●	●	●	●	●	●	●	●
Mergers & Acquisitions	●	●		●	●	●	●	●		●
Consumer Marketing and Branding	●	●	●	●	●	●				●
Legal/Regulatory and Compliance		●								
Corporate Governance			●			●	●			
Service on Other Public Company Boards	●	●					●	●	●	
Experience with Non-Profit Foundations		●		●				●	●	●
Government Affairs / Public Policy								●		
ESG (Environmental, Social, Governance)		●								