



News Release

Springleaf Holdings, Inc. Announces Upsizing and Pricing of Initial Public Offering

10/15/2013

EVANSVILLE, Ind.--(BUSINESS WIRE)-- Springleaf Holdings, Inc. (NYSE: LEAF) (the "Company"), a leading consumer finance company, today announced the upsizing and pricing of its initial public offering of 11,631,667 primary shares of common stock, as well as 9,413,481 secondary shares of common stock at \$17.00 per share. The shares will begin trading on Wednesday, October 16, 2013 on The New York Stock Exchange under the ticker symbol "LEAF". The underwriters have a 30-day option to purchase from the Company up to an additional 3,156,772 shares of common stock, to cover over-allotments, if any.

BofA Merrill Lynch, Citigroup Global Markets Inc., Credit Suisse Securities (USA) LLC, Allen & Company LLC and Barclays Capital, Inc. are acting as joint book-running managers for this offering. Keefe, Bruyette & Woods, Inc., Stephens Inc., JMP Securities LLC and Sterne, Agee & Leach, Inc. are acting as co-managers for this offering.

A registration statement relating to these securities was declared effective as of October 15, 2013 by the Securities and Exchange Commission ("SEC"). The offering is being made only by means of the written prospectus forming part of the effective registration statement. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor may there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

Copies of the final prospectus relating to the offering may be obtained from BofA Merrill Lynch, 222 Broadway, New York, NY 10038, Attn: Prospectus Department or by emailing: dg.prospectus_requests@baml.com; Citigroup Global Markets, Inc., c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, or by calling toll-free (800) 831-9146, or by emailing batprospectusdept@citi.com; or Credit Suisse Securities (USA) LLC, One Madison Avenue, New York, NY 10010, Attn: Prospectus Department, or by calling (800)-221-1037, or by emailing

newyork.prospectus@credit-suisse.com.

About Springleaf Holdings, Inc.

The Company is a leading consumer finance company providing responsible loan products to customers through its nationwide branch network and through iLoan, its internet lending division. The Company has a nearly 100-year track record of high quality origination, underwriting and servicing of personal loans, primarily to nonprime consumers. The Company operates one of the largest consumer finance branch networks in the United States, serving its customers through 834 branches in 26 states.

Cautionary Note Regarding Forward-Looking Statements

Any statements in this release that are not historical or current facts are forward-looking statements. Forward-looking statements convey the Company's current expectations or forecasts of future events. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" section of the Registration Statement on Form S-1 and other required reports, as filed with the SEC, which are available at the SEC's website at <http://www.sec.gov>. Unless required by law, the Company undertakes no obligation to publicly update or revise any forward-looking statements to reflect circumstances or events after the date of this press release.

Springleaf Holdings, Inc.

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Source: Springleaf Holdings, Inc.