



News Release

## Entrepreneur, Philanthropist and NFL Hall of Famer Ronnie Lott Joins Springleaf's Board of Directors

12/6/2013

EVANSVILLE, Ind.--(BUSINESS WIRE)-- Springleaf Holdings, Inc. (NYSE: LEAF) announced today that it has appointed Ronald (Ronnie) Lott as a director. Mr. Lott is a business owner and management consultant with deep experience in financial services, an active philanthropist and community leader, and a member of the Pro Football Hall of Fame.

As a partner and owner, Mr. Lott has overseen business, sales and financing operations for Toyota, Mercedes-Benz and Chrysler dealerships in California. In 1999, he co-founded HRJ Capital, a private equity investment management firm where he served as a managing partner through 2009. He sits on several advisory boards and serves as a consultant for TVU Networks and H. Barton Asset Management Group.

Mr. Lott is a distinguished philanthropist, mentor and role model deeply committed to fighting poverty and serving families and children in need. In 1989, he founded All Stars Helping Kids, which has raised more than \$20 million to support disadvantaged youth in the San Francisco Bay Area and throughout the nation. Mr. Lott also serves on several non-profit boards, most notably the Tipping Point Community and Champion Charities, an organization he co-founded in 2004.

Mr. Lott's 13-year pro football career included four Super Bowl titles with the San Francisco 49ers and 10 Pro Bowl appearances. He retired in 1994 as one of the most celebrated defensive players in NFL history.

"We are thrilled to add Ronnie to our Board of Directors," said Wes Edens, Chairman of the Board of Directors of Springleaf Holdings. "The discipline, tenacity and leadership that Ronnie exhibited as a great athlete have served him well as an entrepreneur and community leader. His intelligence and competitive mindset, along with his extensive management, philanthropic and financial services experience, make him ideally qualified to join our board and work on behalf of our shareholders."

Mr. Lott graduated from the University of Southern California in 1981 with a degree in public administration. In 2002, Mr. Lott was voted into the Golden Gate Chapter of the Young Presidents Organization.

## About Springleaf

Springleaf Holdings, Inc., through its subsidiary companies (Springleaf), is a leading provider of consumer credit based in Evansville, Indiana. Springleaf makes secured and unsecured personal loans. In addition to its lending activities, Springleaf offers credit and non-credit insurance through

subsidiary insurance companies. Springleaf originates loans through its more than 800 branches located across the U.S. For more information, visit [Springleaf.com](http://Springleaf.com).

Springleaf Holdings, Inc.

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