



NEWS RELEASE

# The Container Store and Bed Bath & Beyond Launch First Co-Branded Retail Experience

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New Fort Worth store marks the first step in a nationwide rollout bringing the “Everything Home” vision to life

COPPELL, Texas--(BUSINESS WIRE)-- The Container Store and Bed Bath & Beyond today announced the opening of their first co-branded retail location in The Container Store’s home market of Texas, debuting Saturday, May 16, at 4601 West Freeway in Fort Worth, Texas. This milestone marks the next step in bringing together two iconic brands to deliver a more connected, value-driven home shopping experience.

First location of The Container Store + Bed Bath & Beyond in Fort Worth, TX.

The new store concept combines the best of The Container Store’s

organizing solutions, design services and expertise with the best of Bed Bath & Beyond’s home essentials. The result is a more complete home destination that combines organization, essentials, décor and services in one convenient shopping experience.

“This is an exciting step forward as we continue bringing our Everything Home vision to life,” said Amy Sullivan, President, Bed Bath & Beyond, Inc. “By bringing together the strengths of these two iconic brands, we’re creating a more connected shopping experience that combines inspiration, organization, solutions and value for customers across every room in the home.”

Customers will be able to shop by room and find the store is a natural integration of Bed Bath & Beyond and The Container Store assortments. It expands core departments of The Container Store like kitchen, bath and closet with small appliances and textiles, while adding new areas customers know from Bed Bath & Beyond like dining, bedding and curtains. The store also reintroduces familiar and beloved elements of Bed Bath & Beyond, including the iconic towel wall and curated bed displays, offering a modern take on a familiar shopping experience.

In the coming months, Bed Bath & Beyond products will roll out in a phased approach across The Container Store's 98 locations nationwide, as well as online at containerstore.com. Over time, the company expects to operate more than 300 stores across multiple formats, including co-branded stores, neighborhood formats, Bed Bath & Beyond Seasonal Living, and buybuy BABY locations.

The co-branded format is designed to pair the strengths of both brands while leveraging shared operations, technology and customer insights across the broader Bed Bath & Beyond ecosystem.

## Fort Worth Opening Weekend Celebration

To celebrate the grand opening, Fort Worth-area customers are invited to be the first to experience the brands coming together and enjoy special promotions and giveaways throughout the weekend:

- The first customer in line on Saturday will receive a \$500 gift card
- The first 50 customers on Saturday will receive mystery gift cards valued between \$25 and \$100
- Shoppers can enter to win prizes all weekend long, including a \$1,500 custom Elfa makeover with installation
- The store will honor all old 20% off Bed Bath & Beyond coupons
- A live DJ

Store hours for opening weekend are Saturday, 10 a.m. – 7 p.m., and Sunday, 11 a.m. – 6 p.m.

As the brands continue to integrate, customers can expect additional services and capabilities that further simplify the experience of living in and caring for a home, including expanded offerings like flooring, financing and insurance solutions.

## About Bed Bath & Beyond, Inc.

Bed Bath & Beyond, Inc. (NYSE: BBBY) is building a connected home ecosystem designed to make shopping for, managing and caring for a home simpler and more affordable. Through a portfolio of trusted brands including Bed Bath & Beyond, buybuy BABY, Overstock, Kirkland's and, upon completion of the merger, The Container Store, the Company serves customers through an integrated omnichannel experience spanning retail, home products, services, financing, protection and installation solutions.

The Company's technology and data platform helps create more personalized experiences for customers across every stage of home ownership, while its expanding ecosystem of brands and services is designed to deliver greater convenience, accessibility and value.

## Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include all statements other than statements of historical fact, including but not limited to statements regarding: the planned co-branding at The Container Store retail locations; Bed, Bath & Beyond, Inc.'s business strategy and partnerships; the pending merger with The Container Store; and the related expected benefits, value and synergies, and timing of any of the foregoing. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in Bed, Bath & Beyond, Inc.'s Annual Report on Form 10-K for the fiscal year ended December 31, 2025 and in its subsequent filings with the SEC.

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