

Overstock.com Survey: Practical gifts are the focus for Father's Day 2013

6/13/2013

[PDF Version](#)

SALT LAKE CITY, June 13, 2013 /PRNewswire/ -- [Overstock.com, Inc.](#) (NASDAQ: OSTK) today revealed that according to a survey of their customers, most Father's Day shoppers intend to spend between \$10 and \$50 this year and prefer buying more practical gifts than in years past.

(Logo: <http://photos.prnewswire.com/prnh/20120110/LA33954LOGO>)

Also determined by the survey:

- 62% will spend about the same on Father's Day as on Mother's Day, though 18% will spend less;
- 46% will purchase their Father's Day gifts online;
- 35% of those giving Father's Day gifts will give money and gift cards; tools will account for 13%, and books will account for 8%; and
- 24% of fathers expecting a Father's Day gift are hoping for money or gift cards, 7% for tools, and 6% hope for tablet computers.

These results were based on a survey of 400 respondents, conducted by [Overstock.com](#) between June 3 and June 10, 2013.

About [Overstock.com](#)

[Overstock.com](#) (NASDAQ: OSTK) is an online discount retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. [Worldstock.com](#), a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items.

[Main Street Revolution](#) supports small businesses across the United States by providing them a national customer

base. The Nielsen State of the Media: Consumer Usage Report placed [Overstock.com](http://www.overstock.com) among the top five most visited mass merchandiser websites in 2011. The NRF Foundation/American Express 2011 Customer Choice Awards ranked [Overstock.com](http://www.overstock.com) #4 in customer service among all U.S. retailers. [Overstock.com](http://www.overstock.com) sells internationally under the name O.co. Overstock.com (<http://www.overstock.com> and <http://www.o.co>) regularly posts information about the company and other related matters under [Investor Relations](#) on its website.

Overstock.com®, O.co®, Worldstock Fair Trade® and Club O Rewards® are registered trademarks of [Overstock.com](http://www.overstock.com), Inc. O.info™, Club O™, Club O Dollars™ and Your Savings Engine™ are trademarks of [Overstock.com](http://www.overstock.com), Inc.

This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding the survey results, implications of survey accuracy or scientific content. Our Annual Report on Form 10-K for the year ended December 31, 2012, which was filed with the Securities and Exchange Commission on February 21, 2013, our Form 10-Q which was filed with the Securities and Exchange Commission on April 25, 2013, and our other subsequent filings with the Securities and Exchange Commission identify important factors that could cause our actual results to differ materially from those contained in our projections, estimates or forward-looking statements.

SOURCE [Overstock.com](http://www.overstock.com), Inc.