

# Overstock.com Partners with Rewards Network to Offer its Club O Members Dining Rewards Options

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### More than 10,000 Restaurants to Participate in New Club O Rewards

SALT LAKE CITY, Jan. 10, 2013 /PRNewswire/ -- **Overstock.com, Inc.** (NASDAQ: OSTK) is launching **Club O Dining Rewards**, a new free rewards enhancement for the members of its Club O Rewards loyalty program. Members can now automatically receive reward dollars in their Club O account equal to 5 percent of their total dining bill when they visit participating Club O Dining Rewards restaurants and pay their bill using any credit or debit card they have registered with their Dining Rewards account. These Club O Dollars can be used toward already discounted products on the Overstock.com website such as furniture, rugs, bedding, electronics, jewelry, and others. To add Dining Rewards to their Club O account, members can log on to [www.overstock.com/clubodining](http://www.overstock.com/clubodining) and click on **Get Started**. Participants will need to create a Dining Rewards profile, which is a quick three-step process. Up to five credit/debit cards can be securely registered to earn Club O Dollars. Dining options vary from high-end dining establishments to fast food restaurants, bars, clubs and home delivery. A complete list of the 10,000 participating restaurants nationwide can be viewed prior to enrollment at [www.clubodining.com](http://www.clubodining.com). Overstock.com customers can search a specific area by entering a ZIP code to narrow results.

(Photo: <http://photos.prnewswire.com/prnh/20120110/LA33954LOGO>)

"We cherish our Club O members and are always looking to bring them new benefits in return for their loyalty," states Patrick M. Byrne, Overstock.com's chief executive officer. "Members earn reward dollars by shopping at Overstock.com and now they can accumulate them even more quickly by doing what they do anyway – dining out."

Customers must have a Club O account in order to receive Club O Dining Rewards. Overstock.com's Club O membership is available online at **Club O Rewards** for \$19.95. In addition to the new Dining Rewards, Club O members earn 5 percent in Club O Dollars on every purchase made on the Overstock.com website, with the ability to earn 10 to 25 percent on exclusive product offerings that change regularly. Also, every order placed on Overstock.com, regardless of size or value, automatically ships for free. **Real Simple Magazine** named Club O Rewards as one of the top loyalty programs for offering the best perks.

This new Dining Rewards benefit is in partnership with Rewards Network, a leader in frequent dining programs in North America. Rewards Network provides millions of members with incentives to dine at participating restaurants, including airline miles, hotel points, college savings rewards, charitable contributions, and cash-back rewards savings.

## About Overstock.com

**Overstock.com** (NASDAQ: OSTK) is an online discount retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry, travel, cars, and insurance. **Worldstock.com**, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. **Main Street Revolution** supports small businesses across the United States by providing them a national customer base. A recent Nielsen State of the Media: Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites. The NRF Foundation/American Express Customer Choice Awards ranks Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock.com (<http://www.overstock.com> and <http://www.o.co>) regularly posts information about the company and other related matters under **Investor Relations** on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding the Club O Dining Rewards program and any associated benefits. Our Form 10-K for the year ended December 31, 2011, our subsequent quarterly reports on Form 10-Q, or any amendments thereto, and our other subsequent filings with the Securities and Exchange Commission identify important factors that could cause our actual results to differ materially from those contained in our projections, estimates or forward-looking statements.

SOURCE Overstock.com, Inc.

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