

Overstock.com Opens Additional Warehouse in Hebron, Ky.

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New Warehouse to Reduce Supply Chain Costs and Streamline Customer Returns

SALT LAKE CITY, March 6, 2013 /PRNewswire/ -- **Overstock.com, Inc.** (NASDAQ: OSTK) recently opened a distribution and returns facility in Hebron, Ky. This second facility, located in the Tri-State area outside of Cincinnati, Ohio, will receive product returns and handle outbound shipments. Overstock.com officials say this additional distribution facility will reduce the time for resolution and refunds for customer returns. Outbound shipment times will also see improvement for customers located in the eastern United States.

(Logo: <http://photos.prnewswire.com/prnh/20120110/LA33954LOGO>)

The Kentucky warehouse initially brings 22 jobs to the area, with 50 additional jobs expected by December.

"Speed to the customer is forefront on our minds," states Jonathan Johnson, Overstock.com's acting chief executive officer. "Overstock.com is investing in its supply chain to get product to and from customers more quickly and to remain customer-centric."

Overstock.com's primary warehouse will remain in Salt Lake City, Utah.

About Overstock.com

Overstock.com (NASDAQ: OSTK) is an online discount retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry and cars. **Worldstock.com**, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items.

Main Street Revolution supports small businesses across the United States by providing them a national customer base. A recent Nielsen State of the Media: Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites. The NRF Foundation/American Express Customer Choice Awards ranks Overstock.com #4 in customer service among all U.S. retailers. Overstock.com sells internationally under the name O.co. Overstock.com (<http://www.overstock.com> and <http://www.o.co>) regularly posts information about the

company and other related matters under [Investor Relations](#) on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding reduced shipment, refund and customer resolution times, the number of jobs created, and the company's focus. Our Form 10-K for the year ended December 31, 2012, our subsequent quarterly reports on Form 10-Q, or any amendments thereto, and our other subsequent filings with the Securities and Exchange Commission identify important factors that could cause our actual results to differ materially from those contained in our projections, estimates or forward-looking statements.

SOURCE Overstock.com, Inc.

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