

Overstock.com Offers Free Shipping on Orders Over \$50

1/7/2013

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Orders below threshold still ship for the low flat-rate of \$2.95

SALT LAKE CITY, Jan. 7, 2013 /PRNewswire/ -- (NASDAQ: OSTK) - **Overstock.com, Inc.** has launched everyday free shipping on orders over \$50 delivered to the lower 48 states. Orders less than \$50 will ship for the same low flat-rate of \$2.95 Overstock.com has always offered.

(Logo: <http://photos.prnewswire.com/prnh/20120110/LA33954LOGO>)

To place an order, shoppers can go to www.overstock.com and browse the selection of such items as furniture, rugs, bedding, electronics, clothing and jewelry. Once these items are placed in the shopping cart and the customer proceeds to checkout, the shipping will be free on orders \$50 or more.

"Sticker shock at checkout has always annoyed online shoppers, which is why we have offered one low flat rate of \$2.95 for over a decade. Now we are taking it a step further by making shipping free on all orders over \$50," states Patrick M. Byrne, Overstock.com's chief executive officer.

Overstock.com has offered the low flat-rate shipping of \$2.95 for most of its 13 year history, with free shipping promotions at various times during the year and lately throughout the holiday shopping season.

For free shipping on all orders all the time, Overstock.com offers its rewards program, Club O. Club O membership is available online at [Club O Rewards](#) for \$19.95. Every order placed on Overstock.com, regardless of size or value, automatically ships for free. In addition to all-time free shipping, Club O members earn 5 percent in Club O Dollars on every purchase made on the Overstock.com website, with the ability to earn 10 to 25 percent on exclusive product offerings that change regularly. The rewards program also now offers Dining Rewards. [Real Simple Magazine](#) named Club O Rewards as one of the top loyalty programs for offering the best perks.

Free standard shipping on orders \$50 and up applies to U.S. orders only. For expedited shipping, additional charges will apply. Offer applies only to deliveries in the lower 48 states. Offer excludes Alaska, Hawaii, APO/FPO and

international orders. Sales tax and charitable donations are excluded from subtotal for purposes of this offer.

About Overstock.com

Overstock.com (NASDAQ: OSTK) is an online discount retailer based in Salt Lake City, Utah that sells a broad range of products including furniture, rugs, bedding, electronics, clothing, jewelry, travel, cars, and insurance.

Worldstock.com, a fair trade department dedicated to selling artisan-crafted products from around the world offers additional unique items. **Main Street Revolution** supports small businesses across the United States by providing them a national customer base. A recent Nielsen State of the Media: Consumer Usage Report placed Overstock.com among the top five most visited mass merchandiser websites. The NRF Foundation/American Express Customer Choice Awards ranks Overstock.com #4 in customer service among all U.S. retailers.

Overstock.com sells internationally under the name O.co. Overstock.com (<http://www.overstock.com> and <http://www.o.co>) regularly posts information about the company and other related matters under **Investor Relations** on its website.

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This press release contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements include, but are not limited to, statements regarding the length and the terms of the shipping and other promotions. Our Form 10-K for the year ended December 31, 2011, our subsequent quarterly reports on Form 10-Q, or any amendments thereto, and our other subsequent filings with the Securities and Exchange Commission identify important factors that could cause our actual results to differ materially from those contained in our projections, estimates or forward-looking statements.

SOURCE Overstock.com, Inc.

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